NATIONAL LIBRARY
MAY 31 '73
BIBLIOTHÈQUE NATIONALE
CANADA'S NATIONAL JEWISH NEWSPAPER
8342
THE LIBRARY
DEPT OF EXTERNAL AFFAIRS
ROOM 608 POST OFFICE BLD
59 SPARKS ST
OTTAWA 4 ONT

MARSHALL McLUHAN AND JEWISH PR (page 3)
LEVESQUE WARNS; THE TRUDEAUS AND RELIGION (editorial, page 4)

B103E/50/3

Sol Machat Jewellers
825 Eglinton Ave.W.
4th floor
787-1809

THE CANADIAN JEWISH NEWS

★ TORONTO ★ • TORONTO'S ONLY WEEKLY JEWISH NEWSPAPER • 15¢ • FRIDAY, MARCH 12, 1971

DEPARTMENT OF EXTERNAL AFFAIRS
LIBRARY

Fear o... with America

Russia may accept border changes

a JCNS exclusive from Washington
by CHARLES FENYVESI

The Soviet Union is seriously concerned about a super-Power confrontation in the Middle East. It is therefore prepared to acknowledge the desirability of border changes to provide Israel with greater security, but it insists that such changes can only be the end-product of negotiations between the parties.

This astonishing change of front was presented to your correspondent last week by a Soviet diplomat here who conveyed his views with deliberate emphasis.

Israel, the diplomat said, should not state so explicity at the outset that she will not return to the old armistice lines.

He suggested that border changes might eventually be agreed upon, but that the Arabs could not go into serious negotiations if Israel's public position remained "no withdrawal to the pre-June 1967 lines."

What was required at this stage, he said, was secret negotiations, the more secret the better for all concerned. He attached great importance to President Sadat's speech to the Palestine National Council last week. The speech had, he said, led to a Palestinian pledge not to obstruct any settlement which might be reached by Egypt.

Asked why Egypt continually violated the secrecy he recommended the diplomat said that since Egypt had made a basic decision on peace with Israel there had been no leaks.

In contrast to conversations with Soviet diplomats during the past three months or so, the line pushed on Wednesday was distinctly conciliatory towards Israel.

Not a word was said about the Brussels conference on Soviet Jewry or about American Jews reviving the cold war on Israel's suggestion.

In language remarkably similar to the State Department's the Soviet diplomat stressed that the ball must be kept rolling, that the Jarring talks should continue, that everything should be negotiable and that no issue should be excluded from the agenda.

Asked the reason for the sudden Soviet interest in getting the parties to negotiate and to display flexibility in contacts with newsmen, the Russian said that he must be quite candid and must acknowledge that things had come to such a pass, that Russia was seriously concerned about the possibility of a super-Power confrontation in the Middle East.

Our correspondents report:

- The latest Egyptian note to Mr Gunnar Jarring, the UN's special Middle East envoy, with its suggestion of a peace agreement and recognition of Israel within her pre-1967 borders, has been described by the USA Government as "an historic concession" and a "change of heart."
- During the past few days, however, the American line has softened, possibly as a result of pressure from both sides of Congress and in deference to public opinion.

In any event, the USA steadfastly resisted strong pressure by Russia and France,, endorsed somewhat mutedly by Britain, to hold a meeting of the Big Four's United Nations representatives early this week.

- This meeting, it was intended, would have issued a strong warning to Israel to agree to complete withdrawal to the 1967 borders.

'Allon agrees with Hussein'

exclusive JCNS report from New York

A "very tentative" agreement regarding the River Jordan and fortified settlements along its banks has been reached by Israel and Jordan, Time magazine said last week.

Under the agreement, which hinges on a Middle East peace settlement, Jordan would allow the West Bank to be demilitarised, while Israel would keep a strip of fortified settlements along the river to safeguard its borders, the magazine added.

It claimed that the agreement had been reached by the two countries after negotiations growing out of the secret border meeting four months ago between Jordan's King Hussein and Israel's Deputy Premier, Mr Yigal Allon.

An official Jordanian spokesman denied the Time report, saying Jordan "will never separately conclude any agreement with the enemy."

SHAZAR TELLS NIXON WHY.—The Israeli president at the White House with the American leader explained why Israel will not allow Jerusalem to be redivided.
President Shazar, now on a visit south of the border, was scheduled to spend Purim with the Lubavitch Rebbe.

TEXT OF MESSAGE TO JARRING FROM ISRAEL

exclusive CJN report

The general press has commented upon the alleged refusal of Israel to compromise in order to reach peace with its neighbors. Since the president of Egypt, Anwar el-Sadat, blamed Israel for "the nonextension of the ceasefire", the government in Jerusalem published the full text in English of Israel's message of February 26th addressed to United Nations mediator Dr. Gunnar V. Jarring.

As only quotes out of context of this important document have been published in Canada, The Canadian Jewish News finds it imperative to print the full text of the message as released to us on Sunday night by the Israeli Foreign Ministry.

Pursuant to our meetings on 8 February and 17 February, I am instructed to convey to you, and through you to the U.A.R., the following:

Israel views favorably the expression by the U.A.R. of its readiness to enter into peace agreement with Israel and reiterates that it is prepared for meaningful negotiations on all subjects relevant to a peace agreement between the two countries.

The Government of Israel wishes to state that the peace agreement to be concluded between Israel and the U.A.R. should — inter alia — include the provisions set out below.

A. Israel would give undertakings covering the following:

1. Declared and explicit decision to regard the conflict between Israel and the U.A.R. as finally ended, and termination of all claims and states of war and acts of hostility or belligerency between Israel and the U.A.R.

2. Respect for and acknowledgement of the sovereignty, territorial integrity and political independence of the U.A.R.

3. Respect for and acknowledgement of the right of the U.A.R. to live in peace within secure and recognized boundaries.

4. Withdrawal of Israel armed forces from the Israel U.A.R. cease-fire line to the secure, recognized and agreed boundaries to be established in the peace agreement. Israel will not withdraw to the pre-June 5, 1967, lines.

5. In the matter of the refugees and the claims of both parties on this connection, Israel is prepared to negotiate with the governments directly involved on: A. The payment of compensation for abandoned lands and property. B. Participation in the planning of the rehabilitation of the refugees in the region.

Once th obligations of the parties toward the settlement of the refugee issue have been agreed, neither party shall be under claims from the other inconsistent with its sovereignty.

6. The responsibility for insuring that no warlike act, or act of violence by any organization, group or individual originates from or is committed in the territory of Israel against the population, armed forces or property of the U.A.R.

7. Noninterference in the domestic affairs of the U.A.R.

8. Nonparticipation by Israel in hostile alliances against the U.A.R. and the prohibition of stationing of troops of other parties which maintain a state of belligerency against the U.A.R.

B. The U.A.R. undertakings in the peace agreement with Israel would include:

1. Declared and explicit decision to regard the conflict between the U.A.R. and Israel as finally ended and termination of all claims and states of war and acts of hostility or belligerency between the U.A.R. and Israel.

2. Respect for and acknowledgement of the sovereignty, territorial integrity and political independence of Israel.

3. Respect for and acknowledgement of the right of Israel to live in peace within secure and recognized boundaries to be determined in the peace agreement.

4. The responsibility for insuring that no warlike act, or act of violence, by any organization, group or individual originates from or is committed in the territory of the U.A.R. against the population, armed forces or property of Israel.

5. Noninterference in the domestic affairs of Israel.

6. An explicit undertaking to guarantee free passage for Israel ships and cargoes through the Suez Canal.

7. Termination of economic warfare in all its manifestations, including boycott, and of interference in the normal international relations of Israel.

8. Non-participation by the U.A.R. in hostile alliances against Israel and the prohibition of stationing of troops of other parties which maintain a state of belligerency against Israel.

The U.A.R. and Israel should enter into a peace agreement with each other to be expressed in a binding treaty in accordance with normal international law and precedent, and containing the above undertakings.

The Government of Israel believes that now that the U.A.R. has through Ambassador Jarring expressed its willingness to enter into a peace agreement with Israel, and both parties have presented their basic positions, they should now pursue their negotiations in a detailed and concrete manner without prior conditions so as to cover all the points listed in their respective documents with a view to concluding a peace agreement.

(continued on page 2)

Canada and USSR

NO OTTAWA U.N. MOVE

Sharp rejects Dief proposal

exclusive Parliament Hill report
to The Canadian Jewish News

Ottawa. — Canada's Foreign Minister Mitchell Sharp told parliament he believes that in dealing with the Soviet Union on the problem of Jews and other minorities of that country: "less flamboyant methods" would "achieve greater results."

This statement in the House of Commons by the Hon. Mitchell Sharp was in response to the question raised by the Right Hon. John G. Diefenbaker. Mr. Diefenbaker, who, during his tenure as Prime Minister, was the only head of government in the West to speak in the House against Soviet oppression when he attacked Moscow's ban on Matzo baking.

DIEFENBAKER SPEAKS OUT

Again it is the voice of John G. Diefenbaker which is being raised in parliament. The former Prime Minister asked Mr. Sharp whether Canada would raise at the United Nations the issue of the recent excesses allegedly committed by Russia.

Mr. Diefenbaker said:

". . . Will the Minister state whether or not the government of Canada will bring a resolution before the United Nations in this connection and give that leadership to the world that this government sometimes boasts about?"

Mr. Sharp replied:

". . . Certainly I would look at the proposition. Having been Prime Minister of Canada the right honorable gentleman knows that sometimes one can achieve greater results by less flamboyant methods."

HUMAN RIGHTS CONTRAVENED

Mr. Diefenbaker, in his interpolation, essentially dwelt upon the right of Soviet citizens to emigrate, a right guaranteed by the United Nations and officially endorsed by the Soviet Union. The following dialogue developed according to Hansard:

Right Hon. J.G. Diefenbaker (Prince Albert): Mr. Speaker, in view of the recent heinous penalties handed out by Soviet courts in Lithuania and other Baltic countries against citizens of those countries who wish to leave, the refusal of the government of the U.S.S.R. to allow Jews to emigrate, and the frightening penalties being imposed on both Jews, Ukrainians and other captive peoples, has this government made representations to the embassy of the U.S.S.R. or directly to the U.S.S.R. pointing out that such actions are in direct contravention of the United Nations charter?

Hon. Mitchell Sharp (Secretary of State for External Affairs): Mr. Speaker, as the right hon. gentleman knows and as has been announced in the House, we have made representations to the Soviet Union about the treatment of Jews there. We have also made representations in particular cases in relation to other national groups.

Mr. Diefenbaker: Mr. Speaker, I am referring to the recent persecutions. Would the minister state how long ago it was that the last representation was made by the government of Canada in this connection?

Mr. Sharp: Within the last few weeks, Mr. Speaker.

Mr. Diefenbaker: And what was the reaction?

Mr. Sharp: Mr. Speaker, to judge from what has happened in the Soviet Union, and I would not want to take full credit for what has happened—

Some hon. Members: Oh, oh!

Mr. Sharp: —I join with all of those countries that have made representations in saying we are relieved that at least some action has been taken by Soviet authorities to alleviate the penalties that would otherwise have been imposed.

DOUGLAS-HOME ANGERS THE ISRAELIS

exclusive JCNS report from London

Britain has publicly joined in the diplomatic pressure on Israel to make a commitment to withdraw from occupied Arab territories in response to the Egyptian offer of peace.

Sir Alec Douglas-Home, the Foreign Secretary, who was the guest of honor at a dinner of the Anglo-Arab Association said that Mr. Jarring was now seeking "from Israel a matching commitment on withdrawal within the terms of resolution 242 (passed by the Security Council in November, 1967).

The British Government, he added, would continue "to do all it can, notably through the four-Power discussions now taking place on the important subject of guarantees," to ensure that Israel's understandable need for physical security was fulfilled.

JCNS Jerusalem correspondent cables: Israel has reacted angrily to Sir Alec's speech. An official spokesman described his deference to the Egyptian position as "excessive".

Israel could not -- and would not -- accept the unjustified implication that the Egyptian document was more "positive" than Israel's.

The Israeli document was "several times more positive and conciliatory" than the Egyptian one.

"We shall not change this view even if the particular interests of Governments impel them to exaggerate the virtues of one document and to invent shortcomings in the other", the spokesman said.

This is the strongest statement made by any Israeli spokesman in recent

Commentary

by M.J. NURENBERGER

ISRAEL SOVEREIGN WORLD POWER

The discussions now underway between Jerusalem and Washington concerning the future of the Middle East have proven again the minimal influence of pressure groups when national interests are at stake. Perhaps it is better that North American Jews and Jews all over the free world realize once and for all that the majority of these public relations organizations allegedly here in order to defend Israel, are not very effective.

*****

Many will remember the famous statement of President Franklin D. Roosevelt when he said after a meeting with King Saud during World War II:

"I learned more from the Arab monarch about the Middle East in half an hour than during thirty years from American Zionists."

At that time Roosevelt deeply wounded Stephen S. Wise, the Zionist leader in whom so many American Jews believed. Many of his followers thought that Dr. Wise's influence in the White House was tremendous, and that he could get anything he wanted from the President when the interests of persecuted Jews was at stake.

Yet at the crucial moment Jews in America discovered that the entire Zionist lobby was irrelevant to policy making. The only thing in which Stephen S. Wise succeeded was to convince President Roosevelt to ignore the Irgun delegation which came to America to publicly pressure Roosevelt into declaring European Jews in Hitler's captivity prisoners of war. Stephen Wise thought it was a great achievement when Roosevelt stated that instead of harassing the American government about Jews in Europe, American Jewry should patiently wait until the end of the war. This he based on the premise that once Hitler was defeated, the Jews would be saved.

*****

We know what happened. And today we know that many of the "neurotics" who refused to wait until the end of the war and continued to pressure the American government for definite action on behalf of the Jews in Europe were right.

It seems that history repeats itself. Today, as during World War II, Jewish leaders are very successful when it comes to silencing those who refuse to accept any compromise between the Soviet Union and America based on trading the Jews as the commodity in an understanding.

It is sometimes convenient to denounce militant Jews. In the near future the Israelis understandably will be denounced by U. Thant and other East River hypocrites as militants and intransigent Jews.

*****

There is a great difference between World War II and the present day. At this time, despite all the honey flowing from Moscow, the Soviet Union seems to be preparing a new conflict. There is a Jewish State, there is an heroic nation in Israel determined not to become a protectorate of any power. Modern Israel is truly sovereign, a nation that has proven to be the only reliable powerful ally of the democratic world. This nation constitutes an important factor when the West adds up its assets in the diplomatic confrontation with the East. Thus when the United States government reviews its position in relation to the Soviet Union, it obviously does not consider any statements made by certain organizations. The only thing it considers is its own interests, the national interests of the United States. Israel is at the crossroads of the most strategic and most sensitive part of the world, where the two Super Powers are meeting head on. Without Israel Moscow already could have swallowed the Mediterranean area; because of Israel the United States has the time to take a second look at the issues and challenges involved.

Thus Israel is a world power and in the light of this fact much of the advice being directed towards the Jewish State, including that of Nahum Goldmann, is impertinent.

*****

Those among us concerned about the future of Israel should remember that the Jewish State is not dependent upon certain utterances in North America; for it rests firmly on positions won and established by its brilliant strategy both in diplomatic and military endeavors.

Israel's position cannot be ignored by Washington no matter how the present diplomatic talks appear to those who judge the world situation from newspaper headlines. The Jewish State is here to stay, to stay as a world power.

New York Times photo

AT THE CEASEFIRE LINE.—Eli, a 23-year-old Israeli soldier, serving at the Suez Canal, relaxes on his day off.
Of his mission he said:
"I'm for showing the Arabs and the Russians a strong hand. My parents are from Rumania my father was at Auschwitz. I always asked him, 'Wasn't there anything you could have done?' and he assured me there wasn't. 'They had guns,' he said, 'and we had nothing.'
"We're a different kind of Jew today. We fight back. I have more respect for a Jew who fights for his life than for the Jews in Jerusalem who just sit and study the Bible."

TORONTO SYNAGOGUES AND ORGANIZATIONS

BNAI TORAH SYNAGOGUE

The synagogue will hold a Las Vagas nite in honor of Purim, this Saturday evening, March 13th at 8:30 p.m. Games, raffles and refreshments will be featured.

ZIONIST AFFILIATION DISCUSSED

Daniel Monson, Q.C. chaired a special Inner Executive meeting held on February 21st in Montreal for the specific purpose of discussing with the President and Executive Members of the Hadassah Organization the proposed affiliation of the ZOC with a World General Zionist Body. After very fruitful and harmonious deliberations, during which the closest cooperation between these two national organizations was reasserted, the views expressed will be communicated to the Affiliation Committee headed by Mr. Milton Klein, Q.C. Mr. Klein's Committee will meet in the near future to make a final recommendation to the National Administrative Council of the ZOC which will be convened on Sunday, April 25th to make a decision in this matter.

At the same meeting the Executive decided to establish a Committee on Soviet Jewry which will cooperate with other National Organizations for the support of the plight of Jews in Soviet Russia. A chairman for this Committee will be appointed shortly by the President of the ZOC in consultation with Max Goody, National Chairman of the FAOC Soviet Jewry Committee.

SHAAREI TEFILLAH BROTHERHOOD ACTIVITIES

The March 7th breakfast meeting of the Shaarei Tefillah Brotherhood, when Mr. Michael Birks was guest speaker, was very successful.

The next brotherhood breakfast meeting will be held on Sunday, March 14th, when Dr. B. Shapiro of the United Jewish Appeal will be guest speaker. Dr. Shapiro will discuss his recent study mission to Israel at this time.

On March 11th the brotherhood will visit the convalescents at St. Johns Hospital.

The brotherhood kiddush will take place on Shabbat, March 20th.

SPECIAL ARTICLE SYNAGOGUE PAGE EDUCATIONAL TV PROGRAM TO BE PRODUCED

According to an announcement made by Daniel Monson, Q.C. President of the Zionist Organization of Canada, and Jack Israeli, President of the Central Region, Keren Hatarbut, an educational TV program will be produced on Channel 10 York Cable Vision for the next six months.

The telecast will be seen in the whole Toronto area two hours weekly (Tuesdays from 5 to 6 p.m. and Thursday from 7 to 8 p.m.) and will feature newscasts, interviews with important personalities, Israeli musical programs and editorial comments on World, Israeli and Canadian topics of interest.

The programs will be in Hebrew and English. The administrative side of the project will be supervised by Dr. George Liban, Executive Vice-President of the Zionist Organization of Canada and the programatic aspect will be controlled by a special committee with Baruch Rand, Keren Hatarbut Director, Giora Zur (acting as producer) and Ruhama Gefer-Goldstein as hostess and a number of others to be appointed shortly.

EDWARD E. GELBER IS MOURNED

Edward Elisha Gelber, Honorary President of the Zionist Organization of Canada, died in Jerusalem, Israel on March 2nd. Eddie, as he was known to Zionists in Canada and all over the world was a Past President of the Zionist Organization of Canada. He served first as Co-President with Samuel E. Schwisberg, K.C. from 1950-1952 and subsequently during the following years from 1952-1956 as National President of the Zionist Organization of Canada.

"THE DOWNTOWN JEWS" REVIEWED

The February 24th meeting of the Toronto Zionist Council was addressed by Julius Hayman, Chairman of the Board of the Zionist Organization of Canada, who reviewed Ronald Sanders' book "The Downtown Jews".

The evening, which was arranged in the framework of the Zionist Book Review Series under the chairmanship of Miss Anne Brown also celebrated Jewish Music Month by a performance of the Hadassah Choir under the direction of Esther Ghan-Firestone.

Fred Bookman, a Vice-President of the Toronto Zionist Council, was chairman of the evening.

Mr. Gelber, a graduate of the University of Toronto and Osgoode Hall, was a member of the Ontario Bar and Palestine Bar but did not practice in either country. He was also ordained a rabbi at the Jewish Theological Seminary of American in New York but did not enter the rabbinate. Instead, he devoted most of his time to Jewish education and the cause of Zion until his Aliyah to Israel in the late 1950's.

Since moving to Israel he became the Chairman of the Executive Council of the Hebrew University and a Vice-Chairman of Yad Vashem.

Mr. Gelber leaves his wife, Dr. Anna Gelber, children Edna, Lynn and David and grandchildren.

JEWISH STUDENT EDITORS TO MEET

Mike Luther, Mark Michaels and Sid Nestel will be in New York City from March 12th to 14th to represent Toronto Jewish student newspapers at an editors' conference.

This conference, organized by the Jewish Student Press-Service, will bring together the editors of the forty Jewish student papers and magazines being published in the United States and Canada. These range in opinion from radical Zionist to JDL, from a specific Soviet Jewry orientation to a general intellectual or artistic one.

The conference will focus on journalism -- how to make these papers better and more effective. One of the key speakers at the conference will be Sidney Zion, of Scanlan's.

The conference will run for three full days and will be held at the YM-YWHA of Washington Heights and Inwood, New York.

IMPORTANT MEETING FOR DIABETICS

Dr. Frank King, a specialist in endocrinology, will speak on "Oral Hypoglycemics -- how they work and how they can be used" on Tuesday, March 16th at 8:00 p.m. at the Branson Hospital Auditorium, 555 Finch Avenue.

A film, "Living With Diabetes", will also be shown.

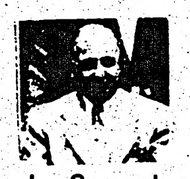
HEBREW UNIVERSITY ENDOWMENT.—The memory of Raoul Wallenberg, the Swedish diplomat who is credited with saving the lives of thousands of Hungarian Jews during the Nazi period, is being perpetuated through the establishment of an Endowment for Perpetual Student Aid at the Hebrew University of Jerusalem.

This tribute has been made possible through a gift from Mr. Abe Silver of Toronto, a veteran 'Friend' of the Hebrew University, to honor Mr. Wallenberg, who as a Swedish citizen, living in Budapest, devoted himself to rescuing Jews destined for concentration camps.

The Toronto Chapter, Canadian Friends of the Hebrew University also announces the establishment of another Endowment by Mr. Silver, in memory of Arturo Toscanini, the first conductor of the Palestine Philharmonic Orchestra.

CANADA'S NUMBER ONE JEWISH INDUSTRIALIST SPEAKS ABOUT HIMSELF

PAGES FROM AN AUTOBIOGRAPHY



by Samuel Bronfman

FIFTH IN A SERIES

This week we continue the remarkable story of the activities of Distillers Corporation-Seagrams Limited in world markets.

ISRAEL

In 1962 Charles was in Israel and became intrigued with the possibilities of developing a new liqueur which would be exclusive to Israel. On his return to Canada he asked our research people to prepare some experimental distillations and liqueurs for his consideration.

The delicate balance of primary flavours is most important if one is to produce a really good liqueur. This is usually most difficult to achieve. The fruits, spices, herbs, cremes, seeds, peels, distillates, and other specialties which may be included in a liqueur, leave room for a great deal of experimentation.

Herbs and spices, for example, may be used in such a way that their presence may not be noticeable but will bring out or enhance flavours which would otherwise be partly or wholly hidden. To achieve the delicate balance required was a real challenge in this particular project. Using Jaffa oranges as the base, with timeconsuming patience, so necessary in creating a new liqueur, Charles and our experts eventually solved the problems. But it wasn't easy. Charles is a very exacting man who, fortunately, will settle for nothing less than the best insofar as our products are concerned.

Appropriately, Charles named the new liqueur Sabra, a word used to designate native-born Israelis. He went on to work closely with our packaging design people and together they created a most distinctive package which reflects the ancient and the modern.

Today we have a plant in Rehovot, Israel, between Tel Aviv and Jerusalem, close to the source of supply of some of the main ingredients of Sabra. There we handcraft this fine liqueur and ship it to world markets. Yohann Beham and Walter Perry look after our affairs in Israel.

MEXICO

Several years ago my wife and I spent a holiday in Mexico. We weren't there very long before I was looking into possibilities for our business. I was greatly impressed with the progress Mexico was making toward becoming an industrialized nation and decided that we should build a plant there.

After considering many possible sites and carefully checking water supplies, I finally decided on a beautiful location some 18 miles from Mexico City at Ixtapaluca. There we built the first complete grain distillery in Mexico.

I personally gave a great deal of careful thought to the design, layout and exterior appearance of this plant, as I have done for all plants which we have built. Here, as I did in Scotland, at Paisley and Keith, I selected the type of stone to be used in construction. In Mexico, we used a beautiful bluestone basalt which, incidentally, we found and mined on the site.

The water supply is pure and of excellent quality. It is drawn from a subterranean basin formed by the watersheds of two great snow-capped mountains which rise above our plant. They are actually volcanoes which the experts say are extinct. I certainly hope they are right. Local folklore says they represent a sleeping Indian prince and his princess.

This plant is quite sizeable and consists of a large distillery, a bottling plant, case storage area, service facilities and 16 large warehouses.

Among other interesting projects we are creating a unique Mexican whisky and have high hopes for it. We also produce rum, gin, vodka, brandy and Tequila. The sugar cane for our rum comes from lush cane fields in the State of Morelos. Ronrico is the brand name of our rums here just as it is in Puerto Rico. Our Tequilas are San Rival, Mariachi, Los Ruiz and Olmeca. Tequila, a distinctive product of Mexico, is produced from the agave plant, a million of which are grown on three ranches in the Jalisco area where we have a separate plant in the town of Tequila.

We have a very happy relationship with the Saenz family, who have the largest sugar business in the country and an interest in our Company. Aaron Saenz is chairman and Aaron Jr., affectionately known as "Chato", is president and takes a very active interest in our welfare.

We also have a selling organization in Mexico to handle the products we produce there as well as our products from other countries.

We also export from Mexico and I look forward to this export business growing through the years. Eventually, I believe, it will become most important to the Mexican economy.

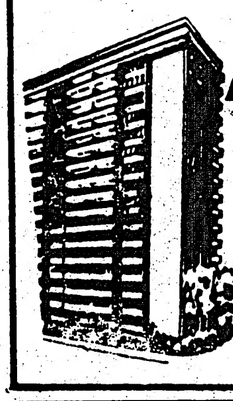
(TO BE CONTINUED)

Mr. Ellie Rotenberg
1 Overbrook Place, Downsview, Ontario
Phone: 925-9341
Representative
Addison's on Bay Limited

RE DELIVERY OF 1971 MODELS . . . EACH DAY ADDISONS' DELIVERY SITUATION IMPROVES. MR. ROTENBERG CAN NOW PROMISE REASONABLY SHORT DELIVERY TIMES ON ALL MODELS, INCLUDING THE SUPERB 1971 CADILLAC. FOR DEMONSTRATION DRIVES, INFORMATION, OR AN APPRAISAL OF YOUR PRESENT CAR, PLEASE CONTACT MR. ROTENBERG EITHER AT HIS HOME OR AT ADDISONS.

Addison's
ON BAY LIMITED
PONTIAC • BUICK • CADILLAC
TORONTO'S MOST TRUSTED NAME IN TRANSPORTATION

LA DORELLE APARTMENTS
1 CANYON AVENUE
BATHURST - SHEPPARD AREA
635-1664 or 789-2945



Available
2 BEDROOM
(2 bathrooms)
(exceptionally large suite)
2 BEDROOM
(1 bathroom)
Hydro Included.
Beautiful Elevated Swimming Pool;
Lockers

Discrimination is a problem you don't have to face alone any more.

Human Rights is more than a catch-phrase in Ontario. Our Human Rights Code has some teeth in it. We investigate every complaint that is registered, and try to bring about compliance through persuasion. This usually works, but if it doesn't, the commission can take more formal action.

The Ontario Human Rights Code protects you against discrimination in employment, housing, and public accommodation on grounds of race, creed, colour, nationality, ancestry and place of origin.

The Age Discrimination Act protects people between 40 and 65 years old from discrimination in employment on the basis of age.

If you have a problem or need assistance, or if you would like further information or literature on Human Rights, contact the Ontario Human Rights Commission.

OTTAWA
2197 Riverside Drive

TORONTO
6th Fl., 74 Victoria Street

THUNDER BAY
235 Bay Street

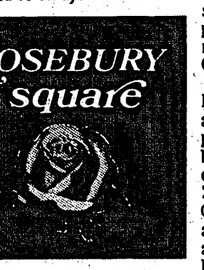
WINDSOR
500 Ouellette Avenue

THE ONTARIO HUMAN RIGHTS COMMISSION
ONTARIO DEPARTMENT OF LABOUR

ROSEBURY square

everything in an apartment you've always wanted

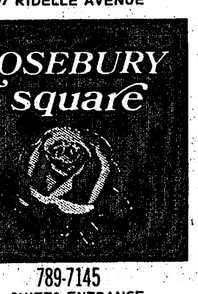
ROSEBURY square



THE ROSELAWN
FOR ADULT RESIDENTS
141 LYON AVENUE

THE CASTLEFIELD
YOUR FAMILY APARTMENT HOME
377 RIDELLE AVENUE

ROSEBURY square



789-7145
MODEL SUITES ENTRANCE ON RIDELLE AVENUE
WEEKDAYS: 10 TO 9
WEEKENDS: 10 TO 6
Just North of Eglinton, west of Bathurst

Your comfort is our concern
Cadillac

NER ISRAEL YESHIVA COLLEGE
625 Finch Avenue West, Willowdale
Provide for
KADDISH SERVICES and OBSERVING YUHRZEIT and MEMORIAL PLAQUES
Endow Ner Israel in your will or bequest.
CALL 636-2360

You can now fly to
ISRAEL
DIRECT FROM TORONTO TO TEL AVIV
by CP Air
Direct flights—no change of aircraft
SPECIAL APRIL DEPARTURES:
April 1, 8 and 15
returning April 16, 23 and 30 respectively.
from US $705 per person
15 days and 14 nights in Israel, including Airfare, hotels, transfers, sightseeing, excursions and leisure time in Tel Aviv and/or Jerusalem plus full Israeli breakfast.
Beginning April 26, 1971 until September 24, 1971 weekly departures from Toronto International Airport:
each Monday at 18.30
returning 2 weeks later (3rd Tuesday)
for folders and information call
DEGAR TRAVEL
620 Queen Street West, Toronto 3.
367-0124
1465 Yonge Street, Suite 8, Toronto 7
(Formerly Estelle Craig Travel Agency)
964-8336

DOUGLAS-HOME

(continued from page 1)

years on a declaration by a British Foreign Secretary.

When he received the British Ambassador, Mr. John Barnes, Mr. Abba Eban, the Israeli Foreign Minister, personally expressed his displeasure.

According to press reports, Mr. Eban is due to come to London within the next fortnight to discuss the Middle East and the somewhat strained relations between Britain and Israel.

The ever popular
B'NEI AKIVA NESHEF
will take place, P.G. on
SUNDAY, MARCH 28, 1971 AT 7:30 p.m.
at the
ASSOCIATED TALMUD TORAH BUILDING
BATHURST/NEPTUNE ROAD
For an evening of great fun, be sure to attend. Limited tickets available at the Negev Hebrew Bookstore, 3509 Bathurst Street.

BETH ISRAEL SYNAGOGUE - Kingston, Ontario
Invites applications for the positions of
(1) Cantor—teacher
(2) Teacher
Both positions are of the nature that the successful candidates will have the opportunity to pursue further education.
Kingston is the home of QUEEN'S UNIVERSITY and St. LAWRENCE COLLEGE of APPLIED ARTS and TECHNOLOGY.
Please address applications to:
Irwin Talesnick
50 Roden Street
KINGSTON, Ontario

The world's foremost authority on communications

McLUHAN ON JEWISH PR STRATEGY

Exclusive Canadian Jewish Newish News interview by Wilma Morrison

Jews should not just take a stand and expect others to understand why they are what they are.and why they behave as they do. Instead, they should be more outgoing, more ready to discuss their problems and aims, and to talk about the evolution of the State of Israel in its global concept.

This is the gist of the opinions the communications authority, Professor Marshall McLuhan, presented in an exclusive interview with The Canadian Jewish News. He was asked the blunt question:

"What would you do, were you public relations liaison for the Jewish people or the State of Israel?"

Dr. McLuhan replied that he could not give pat answers, but only offer a 'survival kit'. To Dr. McLuhan, a Roman Catholic, the emergence of the State of Israel is part of the Christian apocalypse.

REJECTS MISSIONARY CONCEPT

"In dealing with Christians, Jews must not try to be obliquely subtle", says Dr. McLuhan. "They must directly raise the issue of the importance of the State of Israel in relation to Christianity and point out that they have done their share in the Christian revelation by returning to Jerusalem."

While some Christians see the end result of a strengthened bond between the Jews and Israel as the coming of the Messiah and the eventual conversion of all mankind to Christianity, Dr. McLuhan disagrees. He believes that:

"The return of the Jews to Israel is sufficient within itself and that it is the duty of all Christians to recognize this phenomenon as well as the State of Israel.

"Since there are many more Christians than Jews in the world, it would serve a public relations function if Christians could understand the processes of the Jewish people. Then Christians and Jews could form a common strategy. To form a strategy without knowing what is involved, is utter folly."

The world's recognized authority on communications feels that the Jews are particularly vulnerable because they are so "conspicuous". Dr. McLuhan says:

"People must be made to understand that they are so conspicuous because they are talented, want to contribute to society and have had to fight against a history of persecution and suppression."

STRATEGY ON SOVIET JEWISH ISSUE

The Canadian Jewish News asked Dr. McLuhan what he would do were he in charge of public relations for world Jewry on behalf of Soviet Jews. He replied:

"I would try to get the Jews out first, subtly and quietly, before openly tangling with Russia.

"I feel that world Jewry outside of Russia could be doing Russian Jews more harm than good. Russians are sensitive to outside pressures. The Six-Day War caused immediate harm to Russian Jewry because the war jeopardized many Russian committments in the Near East and backfired on Jews in Russia.

"It is so much easier to analyze religious issues than political ones. This is a *political* issue. In fact, a good deal of antisemitism and persecution of the Jewish people in the past by Christians was a direct result not only of religious prejudice but of cultural confusion as well."

TRIBAL AGGRESSIVENESS

Because Marshall McLuhan sees the world as a global village, he regards its problems as a *family affair*. Therefore he feels the Jews must not only discuss their own *tribalism*, based on their history, close family ties and Israel, but should relate it to the increasing *tribalism* in every other country of the world.

"The more *tribal* the nation, the more aggressive it is towards other *tribal* nations. Throughout the ages Arabs have been fighting one another. The Americans were civilized, but are becoming increasingly *retribalized*. The more literate the nation, the less *tribal* its people. However, even nations such as England and France are becoming *tribalized*", says Dr. McLuhan.

MEDIA—INSTRUMENT OF VIOLENCE

This is largely due to audio-visual media, Dr. McLuhan feels. "Media, such as radio, can have a violent effect on *tribal people*. The more backward the country, the more violent the effect. It can be disastrous in such places as China, Africa or the Arab nations and should be wiped out like cholera or the plague.

"North Americans can live with radio because we have lived with that medium longer than television and can cope with it relatively well. While in Canada television has not yet become disastrous; in the United States it should be abolished completely.

"Television, particularly color television, makes the black man look good and the white man look bad. As the white man is downgraded, his hostility towards the black man increases. This could lead to a bloodbath. As people become more violent, they strike out in all directions. Then Jews would be in a very vulnerable position.

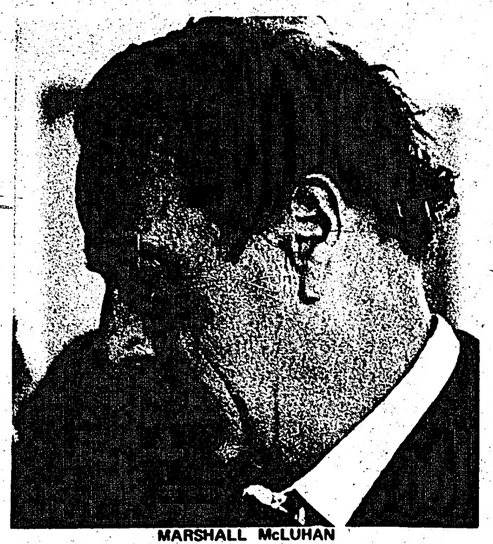
"Were I responsible for Jewish public relations", Marshall McLuhan continued: "I would explain the effect that radio had on the German people during the days of Hitler. Without radio, Hitler would never have got off the ground.

ISRAEL VALIDATES CHRISTIAN PROPHECY

"I am not a Zionist, I don't know much about what Zionism contends, but I do know that most of the existing ploys the Jews are using in public relations are not quite satisfactory.

"Therefore, in summarizing the situation, I state emphatically that I think Christians, whatever their political sympathies, must be made to realize that Zionism and Israel validate the Christian prophecy and that the return of the Jews to the land of Israel can only lead to bigger events."

Copyright The Canadian Jewish News



MARSHALL McLUHAN

WHAT'S WRONG WITH OUR PR?

Marshall McLuhan, Director of the Center for Culture and Technology at the University of Toronto, has been universally hailed as one of the most ingenious modern thinkers. The author of *Understanding Media, The Gutenberg Galaxy* and other works is recognized as the authority on mass communication and of public relations in the finest sense of the term.

Recent events throughout the world should make us ponder upon the problem: what is wrong with public relations?

The Canadian Jewish News presents these unusual and non-conservative views of philosopher McLuhan in order to "stimulate our consciousness", using Dr. McLuhan's own terminology.

The editors.

PASSOVER EASTER-SPRING
Sun., March 28—Sun., April 18
FREE 3rd Person in room
Harbor Island Spa says that 3 can live as lavishly as 2. Bring down your parent, in-law, child or relative as our guest. We'll slim you, trim you, enhance you. We'll personalize your diet, exercise, social whirl and pamper to your slightest whim.
TRADITIONAL PASSOVER SEDER AND SERVICES
Conducted by prominent Cantor
NEW SPRING RATES
LARRY PASKOW'S
HARBOR ISLAND SPA SOUTH
79th St. Causeway · Miami Beach, Fla.
Fla. (Call Collect) 305 751-7561 Or See Your Travel Agent
Abe Marcus, Exec. Dir. · Lenny Gordon, Resident Mgr

TRADITIONAL PASSOVER MEALS
Fresh and Piping Hot from the
PENTHOUSE KITCHENS
TRADITIONAL SEDER PLATE AND MATZOS INCLUDED

	FOR CHOICES	
APPETIZERS:	Spicy gefilte fish, horseradish, chopped chicken livers or chopped egg	
SOUPS:	Chicken Consomme with matzo ball or matzo farfel	
SALADS:	Tossed salad, vinaigrette dressing or cole slaw salad	
ENTREES:	Roast stuffed half broiler	$3.95
	Roast, sliced young turkey	4.25
	Whole, boned, stuffed squab	4.95
	Roast young brome duckling	4.95
	Roast sliced brisket of beef	4.75
	Roast, sliced filet of beef	5.25
CONDIMENTS & VEGETABLES:	Oven roast potatoes or potato crunch Pineapple & carrot tzimmes or seasonal vegetable	
DESSERTS:	Brandied fruit compote, passover chiffon cake, macaroons, macaroon chocolate cake, lemon angel cake, pineapple cake, applesauce	

A LA CARTE FOR the do-it-yourself balabusta
ALL our Passover foods from appetizers and soups to entrees and desserts are available by the portion, pound or pan. Telephone for complete listing and prices.

Experienced and efficient help if you order early enough.
Free delivery on all orders $15.00 or over.
FOR INFORMATION JUST TELEPHONE
481-7188
PENTHOUSE CATERING
(A division of The Noshery)

Brussels Aftermath

ZOC PRESIDENT: KAHANE ONLY VICTOR

Daniel Monson, Q.C. of St. Catharines, national president of the Zionist Organization of Canada, represented the ZOC at the World Conference on Soviet Jewry held in Brussels, Belgium.

In a statement to The Canadian Jewish News, Mr. Monson made the following observations, reflecting his personal opinions and not necessarily those of any organizations with which he may be associated.

Mr. Monson's statement follows:

"In my opinion, Rabbi Meir D. Kahane, leader of the JDL should have been allowed admittance and the right to speak at the World Conference.

"Let it be clear that I do not advocate his tactics, nor do I espouse his methods. That is not the issue.

"I say that the Presidium, true to the Establishment in our Jewish life, erred gravely in this respect.

"Unfortunately, the Establishment unlike a democratic parliament, which it claims to be, recognizes no opposition. You either agree with its omniscient viewpoint, or your views must be wrong, notwithstanding that Jewish History is replete with incident upon incident where the viewpoint of the opposition proved right. Indeed, the Establishment has proven itself wrong many more times in the past than right. And one would assume thereby that as a result of its shameful past performances it would be prone in our day to pay some heed to the cries of the opposition.

"Witness the admonitions of Vladimir Jabotinsky to the Jews of Warsaw in the summer of 1938 when he proclaimed: 'Here will be your graves!'.

"Or when he pleaded: '... Alas, Jews, learn how to shoot!'

"Hardly the viewpoint of the Establishment of Polish Jewry at that time.

* * *

"In reality, all Jews who saw the writing on the wall and chose to emigrate before the Holocaust from subsequently Nazi occupied countries were acting in a manner diametrically opposed to the veiwpoints of their respective Establishments, which believed that the times were but a brief nightmare that would soon pass.

"No less a figure than Theodore Herzl rocked the Jewish Establishment in many countries throughout the world -- particularly the United States -- when he embarked upon his quest for the creation of a Jewish State.

"I daresay that the very Russian Jews desirous of emigrating which the Establishment with good intentions is trying to facilitate, no doubt hold viewpoints diametrically opposed to the present Establishment of Russian Jewry.

"And yet, the Establishment refuses to learn from the lessons of history. Self-righteous, satiated with omniscience, aged not only in viewpoint but in years, the 'hangers-on' refuse to give up what they consider to be the power and the glory. They cannot accept the fact that in a world comprised largely of youth their position is anomalous.

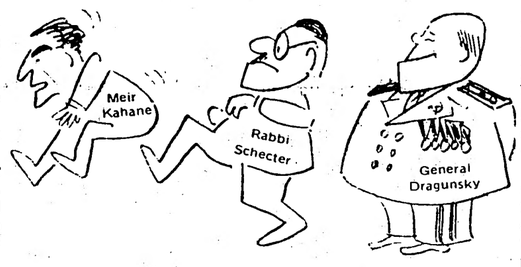
"I have the greatest respect and admiration for distinguished personages like Lord Janner of Great Britain and others who presided, but with due deference, they were, and are of vintage 1941, not 1971.

"Paddy Chayevsky made a significant contribution to the Conference when he noted that no one on the dias was under 45 years of age.

"The saddest part of it all is the complete lack of humility within the Establishment. There is no such thing as allowing the opposing party the benefit of a doubt. No one ever pauses long enough to think to himself aloud -- 'Who am I to prejudge history? Who am I to say that my viewpoint is correct and his is wrong -- and therefore he will not be allowed to present his case? Much better there should exist a dialogue between us in the hope that I may win him over to my views -- even at the risk of my being won over to his'.

"The Conference as a result proved a singular victory for Kahane. Although his entrance was barred, like the 'Fiddler on the Roof' he played the tune to which the entire Conference danced.

"So much for some of the negatives of an otherwise successful World Conference of Jewish Communities on Soviet Jewry."



I push you, you push him.

(Mike, Yedioth Aharonoth, Tel Aviv)

CAMP SHOMRIA
NON-PROFIT
THE CAMP WITH THE UNIQUE JEWISH CONTENT BASED ON THE PIONEERING VALUES OF THE KIBBUTZ IN ISRAEL
All Camp Facilities
FOR SUMMER FUN ON BEAUTIFUL LAKE
HIKING — SWIMMING — SPORTS
HANDICRAFTS — DRAMATICS — MUSIC — FOLK DANCING — OVER-NIGHT CAMPING — ONEG SHABBAT
HEBREW
FOR FURTHER INFORMATION AND REGISTRATION, APPLY TO:
Montreal: G. GILAI 735-0122
Toronto: J. LIOR 630-3184

CAMP BILUIM
CANADA ISRAEL
מחנה בילוים
A TWO-SUMMER LEADERSHIP TRAINING CAMP
Two separate camps completing each other to one unique programme
Preparing Jewish Youth for roles of leadership within their community

CAMP BILUIM IN CANADA (Huntsville, Ont.)	CAMP BILUIM IN ISRAEL (Based in Jerusalem & Kibbutz Usha)
Eligibility: 16 years old, or completion grade 10	Eligibility: 17 years old, or completion grade 11
Dates: July 1-Aug. 26 Fees: $450.	Dates: July 1-Aug. 25 Fees: $650.

For detailed information write to: Canadian Young Judaea, National Office
788 Marlee Ave., Toronto 19, Ontario
Telephone: 781-3573

How to Keep Your Provincial Health-Care Insurance Up-To-Date

WHEN YOU MARRY
Advise your group within 30 days or, if you are not in a group, write "OHSC & OHSIP", 2195 Yonge Street, Toronto 7, give both names, your Ontario Hospital Insurance and O.H.S.I.P. numbers, and date of marriage.

WHEN YOU CHANGE JOBS
Follow carefully the instructions on the back of the OHSC and OHSIP Certificates of Payment which your group is required to give you.

WHEN YOU HAVE (OR ADOPT) A CHILD
Only OHSIP needs to be advised. If you are in a group, tell the group; if you are not, write OHSIP... within 30 days.

IF YOUR CHILD TURNS 21 OR BECOMES SELF-SUPPORTING
He or she must now be enrolled separately either through your child's group (if he or she is working where there is one) or on a direct basis. Pay Direct application forms are obtainable in banks and hospitals or from OHSC and OHSIP. If your child marries refer to "When You Marry" above.

ONTARIO DEPARTMENT OF HEALTH
HON. A.B.R. LAWRENCE, MINISTER

Ontario Hospital Services Commission
Ontario Health Services Insurance Plan
2195 Yonge St., Toronto 7, Ontario
Telephone 482-1111

THE CANADIAN JEWISH NEWS

PUBLISHED EVERY FRIDAY
by North American Press Ltd.

DOROTHY C. NURENBERGER Founder (1960-1970)

MAIN EDITORIAL AND BUSINESS OFFICES:
3433 Bathurst St., Toronto 19, Ont. Telephone: 789-1895
MONTREAL OFFICE: 6338 Victoria Avenue, Montreal (252), Que. Telephone: 739-3630
M.J. NURENBERGER Editor and Publisher
ELI OVADYA, General Manager
Vol. XII; No. 11 (634)
Subscriptions $6.00 per year, $15.00 - 3 years; U.S.A. $8.50 per year, $22.50 - 3 years; All other countries $12 per year, $30 - 3 years.
Second Class Mail
Registration Number 1683
CANADA'S LEADING JEWISH NEWSPAPER IN ENGLISH

The Canadian Jewish News cannot be held responsible for the Kashrut of products advertised as kosher, nor will it be held accountable for financial losses due to printing errors in advertisements.

HEBREW CALENDAR
15th of Adar 5731
Sidra: Ki Sisa
Candlelighting: Toronto, 6:02; Montreal, 5:38

Lévesque: alarming statement

DANGER IN QUEBEC

Following his reelection as leader of le Parti Québecois René Lévesque told an American magazine:

". . . Nationalism is dangerous when it is the nationalism of frustration. What brought out Hitler? A frustrated country, beaten down. In a small way the same thing applies in Quebec. You have a lot of humiliation in a lot of people who used to be patient about it. And I am not even sure that we can keep away from rather disagreeable events in the meantime, because the pressure has grown—all over the place."

Mr. Lévesque, who for the first time at the most recent convention of his party experienced a rather well organized extremist opposition to his democratic principles, may have become the Cassandra of the doom of a liberal separatist movement.

Only a few days after his statement to the American magazine, the FLQ delegation in Algiers accused "fascists in the Canadian bourgeoisie" of murdering the daughter of the Quebec union leader Michel Chartrand, Marie-Andree Chartrand, who was found dead on March 3rd.

The communiqué of the socalled "external delegation" of the FLQ stated:

"Last October Prime Minister Pierre Trudeau said on television that our organization could kidnap wives and children of Quebec workers. Today, his mercenaries have in cowardly fashion assassinated the daughter of a patriot accused of belonging to the FLQ."

This accusation is in the best Nazi tradition and reminds one of the tactics of Hitlerites before they came to power in Germany. Facts and truth never played any role in the political considerations of the Nazis.

We all understand Mr. Levesque's predicament when he has to face not the enmity but the friendship and support of such men. If these people remain his friends the FLQ leader does not need any enemies.

In any case all of us who are involved in the destiny of Quebec and its people should remain vigilant and realize for once and for all what is at stake in *La Belle Province* at this moment. Perhaps the time has come for Jewish leadership to heed at least once the oft repeated appeal made in this newspaper: to consider the future of the Jewish community in Quebec and to adjust the policies of the community to the new reality.

One should not become unduly alarmed because of such a statement. However one should remember that since the practical demise of the Union Nationale the only opposition to the Bourassa government has been Le Parti Québecois. For the moment the FLQ is being led by a majority of truly liberal, democratic men and women.

Quebec is now undergoing a period of turmoil. In such a volatile situation, to continue in the tradition of business as usual, organizations as usual, and complacency as usual would be very dangerous.

To Margaret and Pierre

RELIGION IS MOD

Is Pierre Elliot Trudeau the playboy according to the image of his opponents and because of his own well publicized escapades in the past? The wedding of Pierre to Margaret again has demonstrated the old saying that a playboy is a playboy until he gets married. Also, a radical may be a radical until he hears the wedding bells.

Some radicals and atheists who in the past have adopted Pierre Elliot Trudeau as their hero will have to repent now. The Prime Minister of Canada was married in church, in full conformity with his religious tradition. In fact, his bride adopted his religious faith before she became Mrs. Trudeau. On the Sunday of his honeymoon Mr. and Mrs. Trudeau attended church services.

To all of us in the various religious communities who cling tenaciously to the continuation of our respective traditions, the Prime Minister's religious marriage and his demonstration of loyalty to the religion into which he was born may serve as a lesson. One need not reject his background in order to become an internationalist and a world citizen.

It has always been the contention of the silent minority here and elsewhere that loyalty to one's background often strengthens one's understanding of the beliefs of others. It has also been our belief that people do not have to pray together in order to live together but that people should live together despite the differences in praying.

Because of this our congratulations to the Prime Minister and Mrs. Trudeau are accompanied by an expression of respect for the way in which they demonstrated that adherence to one's inherited religious convictions will always be "modern" and relevant to the times.

Mike, Yediioth Achronoth (Tel Aviv)

Maybe I should make you a miniskirt!

LETTERS TO THE EDITOR

WHO IS WEXLER?

The following is taken from a letter to the National Jewish Monthly, the B'nai B'rith publication.

Dear editor,

Never have I been so ashamed of and disgusted with any organization I belonged to as I am after learning of the proceedings at the Congress for Soviet Jewry recently held in Brussels, Belguim, and presided over by Dr. William A. Wexler, President of B'nai B'rith.

Here is a cause in which all Jews, throughout the world can unite, regardless of the degree to which they have been alienated from Jewish causes. Men like Arthur Miller and Otto Preminger did not feel the urge to attend because of its Jewish aspect, but, as humanitarians, they were deeply concerned that a world power should deliberately imprison over three million of its citizens and commit cultural genocide.

Rabbi Meir Kahane, the leader of the Jewish Defense League, which comprises large segments of our youth in the universities, who have experienced a reawakening of Jewish consciousness such as the Hillel Foundations have never accomplished, applied for permission to address the gathering, and present a 15-point program for dealing with the vexing problem of Soviet Jewry. He asked for ten minutes of the conference's time. Dr. Wexler, the President of B'nai B'rith, the very organization that is so fond of boasting that it has taken upon itself "the mission of uniting Israelites in the work of promoting their highest interests, and those of humanity", refused this permission. In typical authoritarian fashion, he arrogantly applied the "gag" to a spokesman with whom he anticipated he would disagree.

I cannot conceive of a more serious violation of the lofty principles B'nai B'rith pays such lip service; and, above all, a more Chutzpadic stance on a matter so vital to over three million unfortunate Jews in the vast prison that is the Soviet Union. Our youth, through their highly-esteemed and respected champion, demanded a voice in the consideration of the plight of our people, but the superarrogant scion of the "Establishment" refused them, thus alienating our youth still further, and at one fell blow, negating all the efforts of B'nai B'rith Youth Organization to keep our youth in the fold.

I don't know whether Dr. Wexler's arrogance reveals ignorance as well, but I would call to his attention that when the tyrant of old, Pharaoh, asked Moses "Who shall be the goers?" (into the wilderness to worship the Lord) Moses replied, "With our youth, and with our aged, shall we go," (Note that he put youth first). We need all elements to form a vibrant nation.

Would that this were all! But Dr. Wexler is guilty of much more. I am thoroughly convinced that the Belgian Government which defied the Soviet Union in permitting the congress to be held in Brussels, would not, of itself, bar anyone from attending, and go to the length of forcibly deporting one who wished to address the gathering. They have done this only by arrangment with the high officials of the "Establishment", the President of B'nai B'rith, and the "Big Shots" of the American and Canadian Jewish Congress. This is reprehensible to the nth degree. No wonder Arthur Miller and Otto Preminger left in disgust. They may not be close enough to Judaism to assess such conduct as the very antithesis of the Judaic spirit, but as humanitarians, they could not stomach such outrageous behavior.

To make matters still worse, the erudite Chairman grossly insulted Menahem Begin, of Israel, one of the really great Jews of this generation, whose sacrificial contributions to the establishment of the Jewish State will be prominently featured when the history of this era is written, and who will be remembered long after the name of "Wexler" has ceased to be even a remote memory.

As a result of all this, the Congress accomplished nothing. It merely served to provide aid and comfort to the enemy, the demons in the Kremlin, and we all know what the universally accepted punishment is to those, who, in time of war, provide aid and comfort to the enemy. Our youth has been alienated, and our ranks divided. Soviet Jewry has been left in a worse plight then ever. It would not surprise me if the Kosygins, the Brezhnevs, the Podgornys, and the Suslovs in the Politbus, award the President of B'nai B'rith the medals returned by Major Grisha Feigin. It would certainly be a suitable acknowledgement for the fine job Dr. Wexler did in nullifying the aims and purposes of the congress at Brussels which the Kremlin was so nervous about.

I think Dr. Wexler has besmirched the escutcheon of B'nai B'rith and has wrought irreparable injury to Jewry. By its silence, the Order signifies its acquiescence, and deserves to be condemned by every Jew conscious of his responsibility at this critical hour. The Order can look for mass resignations and go downhill at a very accelerated pace. The only solution is for the Order, as such, to repudiate the conduct of its President by demanding his resignation Then, perhaps, we can appoint a President who is more amendable to Jewish thought and tradition, to democratic procedure, and humanitarian considerations, and thus make a sincere effort to carry into practice the lofty principles contained in the preamble to the B'nai B'rith constitution.

Samuel Bernstein
Toronto

What is reason?

Dear editor,

With bittersweet amusement I read the correspondence on "Call to Reason" in the last few issues of The Canadian Jewish News. I had no intention of entering into this debate. But now that I see Mr. S. Bernstein refer to traditional sources and the sages of Israel to defend his plea for 'self-indulgence and ostentation', I feel compelled to defend the letter and spirit of authentic Jewish Tradition.

Mr. Bernstein, in very unreasonable words and with horrendous, irrational similes, accuses an earlier correspondent of demagoguery. In doing so, and as obvious by the tone and argument of his letter, with his name-dropping (mostly out of context or altogether falsely), he is guilty of that of which he accuses others. But that is not my concern.

Mr. Bernstein misses the very point about the traditional condemnation and abhorrence of ostentation and self-indulgence. Our tradition has a very suitable description for those who ascribe to his philosophy: "nabal bireshuth hatorah" (a reprobate within the domain of the Torah). This means simply that, even if Mr. Bernstein were possibly correct (which he is not) in saying that the acts of self-indulgence and ostentatious luxury are nowhere prohibited by Biblical or Rabbinic law and tradition, that in fact one can observe all the commandments and prohibitions of Judaism and still pursue a life of hedonism -- one is indeed within the domain of the four cubits of the Torah but -- nevertheless a reprobate, a morally corrupt person. For hedonism is not compatible with the basic principle of the Torah that tells the Jew "you shall be holy".

Above all, the cardinal sin, the root of all evil, according to Jewish tradition, is self-indulgence. Self-indulgence, self-glorification, self-satisfaction, is taken throughout the Jewish tradition, through all schools of traditional Jewish thought and ethics, as tantamount to idolatry. Of him that indulges the self, that appeases his egocentric pursuits, God says "I and he cannot dwell together."

For Mr. Bernstein to adduce as proof for his position the Baal Shem Tov's emphasis on joy, happiness, living inside the world rather than asceticism, is not only to take something out of context and to exhibit absolute ignorance, but outrightly sacrilegious. Living in and with the world, to Hassidism, is only within the context of Divine worship. Eating, singing, drinking, dancing and so forth, can, and should be, part of Divine worship and service by being practised the way Jewish tradition prescribes it: for the glory of God (to quote Scripture: "in all your ways you shall acknowledge Him"). But when these acts are performed in the course of self-indulgence, for the glory of the self, they are brutish, animal acts, "and man is not superior to the beast, for all is vanity".

For the faithful Jew there is but one criterion in all his acts: consciousness and awareness of, and striving for, absolute values, Divine values. A Jew by definition is God-centric and not egocentric.

When decrying ostentation it is not for fear of "what will the nations say". Such a fear can belong only to assimilationists, to such as would sacrifice their traditions for self-indulgence, to be accepted by the "nations". The faithful Jew asks "what will my true self say; what is the way of the Torah?"

All the pseudo-philosophical and pseudo-historical hodgepodge filling Mr. Bernstein's letter is not merely totally irrelevant but also utter nonsense. A Barmitzvah party that is not centered around the idea of a sense of responsibility to the letter and spirit of Torah (of Mitzvah), of gratitude for introducing a child to a meaningful Torah life (of Mitzvah), is not only meaningless idolatry but blasphemous (and more aptly a Bar-Aveyra, Son-of-Sin party). A wedding celebration that is not centered around the idea of erecting a new House in Israel in which, and from which, shall shine the light of Torah and tradition, is a sinister mockery of martyr filled history and Jewish survival.

Since Mr. Bernstein is so fond of the Baal Shem Tov, let us conclude with the two verses the Baal Shem Tov declared to be the very core of all his teachings: "I have set the Lord before me at all times", and "in all your ways you shall acknowledge Him."

I. Jacobsen
Downsview, Ont.

KEEP SMILING

There are three kinds of Jews, a second grader explained to his gentile classmate, reform, conservative and orthodontists.

* * *

Moshe Sharett was introduced at a meeting as the "former Prime Minister of Israel". He interrupted the speaker to add, smiling, Not only that -- the first former Prime Minister in 2,000 years.

* * *

A rabbi and a priest were having lunch together. The priest decided to order some ham and, turning to the rabbi with a joking smile, asked, "Rabbi, when are you going to try some of this delicious ham?"

Replied the rabbi, "At your wedding, Father."

* * *

There was once a very lucky man who had a cigarette lighter and a wife -- and they both worked.

* * *

Said Benjamin Disraeli, "It is a great thing to make a fortune. There is only one thing greater, and that is to keep it when made."

* * *

ASK THE RABBI

a JCNS featurette

Would you say Purim is a religious festival? If it is, why the jollification in synagogue?

Purim celebrates not only the deliverance of the Jews from Haman's plot to destroy them but also the constant miracle of Jewish survival. To rejoice at this and to give thanks to God for it is surely "religious." Unless religion is always to be identified with solemnity, it is hard to see why it should be incompatible with jollification. One of the reasons for Jewish survival has been the Jew's capacity to laugh, not least at himself. Some modern thinkers have seen in the light-hearted Purim approach to the Jewish faith a means of finding, at least once a year, a measure of psychological relief from what otherwise might tend to become an oppressive burden.

I am told that God's name is not mentioned in the megila which we read on Purim, and that there is no suggestion that the Jewish people's deliverance from Haman was the work of God. How then did the book find its way into the Canon?

It is true that the megila is the only book in the Bible in which there is no reference to God. The Talmud (*Megila 7a*) records that as late as the second century CE it was still debated whether the book of Esther was written under the inspiration of the holy spirit, but eventually the book was admitted into the Canon. It has been noted that there are references to fasting in the megila (*Chapters 4, vv 3 and 16; 9, 31*) and this only seems to have significance in a religious context. Ibn Ezra, in the introduction to his Commentary to Esther, discusses the absence of God's name from the book. He rejects the view that the words "another place" (*Esther 4, 14*) refer to God since the word *makom* ("place") as a name for God is Rabbinic and, in any event, how can Mordechai refer to God as "*another* God"? Ibn Ezra advances the well-known suggestion that since the book was to be included in the annals of the Persian kings the name of God was intentionally omitted in order to prevent its being replaced by the name of a pagan deity.

A careful reading of the megila would seem, in fact, to show that the divine name was consciously avoided. The late Professor A. Marmorstein (of Jews' College) made the interesting conjecture that the book was compiled during the Greek period and was influenced by the Greek idea that it was positively blasphemous to give God a name.

Other Jewish teachers see the megila as teaching the lesson that God is not only at work in the obvious miracle but is in control of His world at all times, behind the scenes, as it were, as in the story of the megila. Hence God is not mentioned directly, but His power is to be discerned in all things by men and women of faith. The suggestion has also been made that the divine name was omitted because the megila is read on Purim when a degree of levity prevails and His name might be taken lightly. But this is far-fetched. The Midrash homiletically reads every reference to *ha-melech* ("the king") in the megila as referring to the King of the universe. This is why in some megilot each column begins with this word (the *hamelech megila*).

SERMON FOR THE WEEK

THE LEADER NEEDS THE PEOPLE

The Lord spoke to Moses: "Go down, for your people whom you brought out of the land of Egypt have dealt corruptly. They have turned aside quickly from the way which I commanded them; they have made themselves a molten calf and have worshiped it, and have sacrificed to it, saying: 'This is your god, O Israel, who brought you out of the land of Egypt.'" And the Lord said to Moses: "I see that this is a stiffnecked people" (Exodus 32:7-10).

This passage voices a direct rebuke to Moses. The people whom he led were stiffnecked. But why should God have rebuked Moses? Since he was on Mount Sinai when the Israelites sinned, how could he be blamed for the sins of his people? We would think that, instead of being reprimanded, Moses should have been encouraged by God to have patience with such a people.

The answer is: *Shakul Moshe keneged shishim ribbo* "Moses was equivalent to the six-hundred thousand Israelites"; he was the personification of the people with all their virtues and failings. And Moses knew that, as their leader, their sin was his sin, because he bore the responsibility for any misdeed of those whom he led.

"If now I have found favor in Thy sight, O Lord, let the Lord, I pray Thee, walk in our midst; for it is a stiffnecked people; and pardon *our* iniquity and *our* sin, and take us for Thine own" (Exodus 34:9).

Moses did not commit the sin, yet he said: "Pardon *our* sin, pardon *our* iniquity." When the people reach great heights, so does Moses. When the people are wicked, Moses falls and is implicated in their sin. Leaders can only rise or fall as their people rise or fall.

People need leaders to guide, instruct and inspire them and, conversely, the leaders need the people. A great leader can only succeed when the people are faithful to his leadership.

FROM HEAVEN ON YOUR HEAD, by Dr. S.Z. Kahana, adapted by Rabbi Morris Silverman. By arrangement with Hartmore House, Hartmore House, Hartford, Conn.

For the record

GOLDA MEIR AND JEWISH MILITANTS

Several readers have asked us to print the reaction, if any, of Golda Meir, Prime Minister of Israel, to militant movements active against Soviet persecution.

On 27 November 1970 the Prime Minister of Israel, Mrs. Golda Meir, was asked at a meeting with editors of the Israeli newspapers:

"What is Israel doing about Jews in the Soviet Union? What is the Prime Minister's reaction to terrorist acts against Soviet institutions in the U.S.A.?"

Mrs. Meir replied:

"I think our Government has on many occasions expressed its natural feelings about everything happening to Jews in the Soviet Union in all spheres. Jews and non Jews all over the world are cooperating in dealing with this question. Nothing in common between just struggle for rights of Jews in the Soviet Union and irresponsible acts such as have taken place recently in New York. If there is any connection it is only that anyone who commits an act of sabotage against a Soviet institution, sabotages the responsible and organized efforts of Jews the world over for the sake of Soviet Jewry.

This has never been our way and I denounce it. It can only do harm to our just struggle. I think it would be unjust if anyone identified groups responsible for these acts with masses of Jews and non Jews who are carrying on this just struggle for Jews in the Soviet Union."

Mrs. Meir made a new statement about the Jewish Defense League on February 24th in Tel Aviv at the Hotel Basle during the Conference of Pioneer Women of America.

At that time the Israeli Prime Minister was asked for her opinion on the activities of the Jewish Defense League in the United States. According to the reports published in the Israeli press, she replied:

"There are among them young men and women who believe that they are doing the right thing on behalf of Russian Jewry and they are very dedicated to this cause. However their activity damages the very cause to which they are dedicated.

Thus by using force we are becoming the object of attack and this strengthens our enemies."

BOOKS OF THE WEEK

by Dr. Arnold Ages

CHRONICLE OF ISRAELI AIR FORCE

ZANEK! A CHRONICLE OF THE ISRAELI AIR FORCE. By William Stevenson. Macmillan. 335 pages.

In 1967, barely two weeks after the Six-Day War, William Stevenson brought out his STRIKE ZION! perhaps one of the best journalistic documents on that Arab-Israeli encounter.

The book was written in a crisp, fast-moving style and was crammed with the kind of detailed information hungry readers wanted to have. Although pro-Israel, Stevenson's essay is not in the least sentimental or maudlin.

This being the case it is hard to understand why Stevenson's ZANEK! suffers from those very defects. That is not the least of the problem; his new "chronicle" displays even more serious faults.

Purporting to be a study of Israel's air force, ZANEK! is really a potpourri of reminiscences about the development of Zionism, Israel's political struggles, personal dramas -- and, almost tangentially, an analysis of Israeli air power.

In reading the book, this reviewer had to stop on several occasions to recall whether he was reading a novella with flashbacks or a chronicle of Israel's fighter pilots and the planes they fly.

Moreover, there is a lamentable dearth of new information in those sections which deal specifically with the air force. Apparently Mordecai Hod permitted Stevenson to see only a very limited picture of Israel's air power resources.

The author does provide some interesting speculation on the training of Israeli pilots and the complexities of the planes they fly. For the uninitiated, however, discussions about operational manoeuvers at supersonic speed are not very enlightening. I doubt whether Arab intelligence agents will learn much from the book's analyses of modifications which the Israelis have made on their Skyhawks, Mirages and Phantoms.

Scattered throughout Stevenson's narrative, however, there are some fairly acute observations on the psychology of warfare and the military manners of Israel's pilots.

It was the informality of Mordecai Hod's office, for example, that led Israeli pilots to steal an entire Egyptian radar installation. An alert pilot had seen the site and walked in one day and announced its discovery to Hod, who turned out to be most receptive.

Stevenson has adopted the annoying use of a third person named S. to describe what he, Stevenson, witnessed during his Israeli sojourn. The use of the first person would have been far more suitable. The repetition of that S. becomes, by the end of the book, not only tedious but downright irritating.

If there is anything positive that can be said about ZANEK! it lies in the author's treatment of the Russian dimension in the Middle East.

Stevenson probes with great care the quantum jump in Mideast tension since the introduction of Russian weapons and latterly, combat personnel, in Egypt. Considerable space is devoted to describing the new Russian menace as it is translated into the activity of Soviet pilots and missile operators.

In this regard it is instructive to learn that the Israelis do not lack Russian-speaking officers. Much information about the activities of communist troops in Egypt has been obtained through the interception of voice conversations among the Russian pilots in combat sectors.

While Israel has kept up with the scope of Soviet penetration into the Middle East it has produced some delicate moments for Israeli pilots. Stevenson describes several encounters between Russian and Israeli pilots and reproduces an amazing story about one such meeting during which a Russian jet was pursued by a Israeli jet almost to the borders of Soviet Armenia.

A Russian army officer also figures prominently in the main dramatic thread of this book.

Yesnov, an Israeli pilot, is brought down by a guerilla unit using mobile guided missiles. He is betrayed by a Bedouin woman and is caught in an ambush by Fatah elements who turn him over to the Syrian army.

Knowing that Israeli helicopter forces will attempt to rescue him, Yesnov resists all interrogation efforts on the part of his captors.

His principal interrogator is a Russian officer who tries to interest the captured Israeli pilot in a bizarre scheme -- his own defection to Israel!

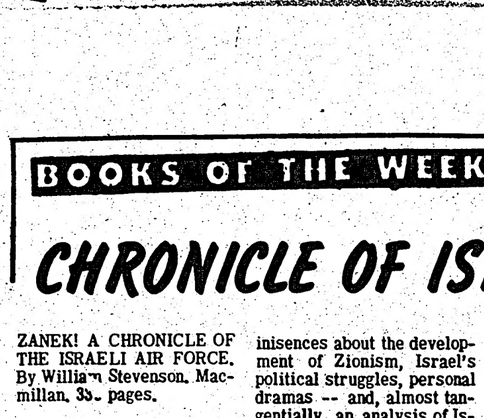
Not knowing whether the Russian is sincere or not, Yesnov does some difficult soul-searching.

Even when the rescue attempt succeeds and the Russian officer is on board there is still considerable doubt as to his authenticity. Is he a defector or a double agent?

What does ZANEK! have to say about the Arab-Israel conflict in terms of future prospectives?

On several occasions the author writes of Israel's determination to resist the Arab in terms of "pulling the walls of the Temple down".

This suggests that in the event of a menacing annihilation, Israel would be prepared to resort to the ultimate weapon.



BOB AND RAY—THE TWO AND THE ONLY.—This comedy team will play at Toronto's Royal Alexandra Theater until March 20th.

Winners of two Peabody Awards for humor, they have also received numerous awards for radio and television commercials.

toronto after dark

"PIGTALES" FOR CHILDREN

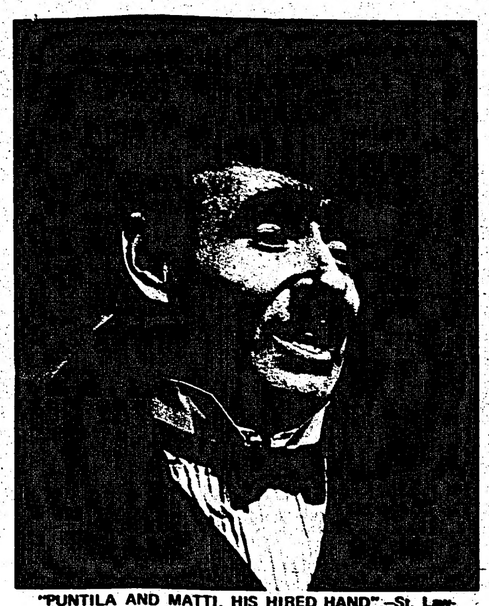
A new production, "Pigtales", is coming to Toronto's Studio Lab Theater on March 20th.

Written by Al Morgan in collaboration with Studio Lab Theater director, Barry Karp, "Pigtales" can be best described as a jug band rock musical for children. The music was written by Dita Paabo with choreography by D'Arcy McHayle. Sets and costumes were designed by Kay Nelson.

THE EVERLY BROTHERS

The Everly Brothers return to the Hook and Ladder Club of the Seaway Beverly Hills Motor Hotel on Monday, March 8, for a two-week engagement.

Their nightclub act includes many of the hits which took them to the top in the '50's -- "Bye Bye Love", "Wake Up Little Suzy" etc.



"PUNTILA AND MATTI, HIS HIRED HAND".—St. Lawrence Center, Toronto production of Brecht's double-edged comedy.

THEATER IN TORONTO

THE PRICE

by Gunya L. Zalman

With rare, accomplished brilliance, E. M. Margolese has staged "The Price" in the auditorium of the Ontario Science Center.

The Toronto production of Arthur Miller's work on the inability of man to cope with life's contradictions positively and humanely is a theater happening in the finest sense of the word.

E. M. Margolese, also the show's director, is Gregory Solomon, the furniture appraiser. As such he is central to the conflict between two brothers over the distribution of the family furniture.

Miller's appraiser is a rougish old Jewish man, full of voie de vivre, who holds the secret of a fulfilling life in his attitude to its vagaries. Margolese plays the old-country gentleman with humor and affection, and never allows his portrayl to descend to the level of a burlesque.

Sean Sullivan plays the brother at the lower end of the social scale. In his meeting with his "successful" brother, whom he resents with gnawing bitterness, the pent up resentment of the years overflows leaving his fragile ego bare. Sullivan's performance is passionate, yet well controlled and stops short of being overdone.

Rick Campbell gives a sensitive performance as the rich brother. When he gives a monologue of his troubles however, he is occasionally difficult to hear.

As Walter's frustrated wife, Deborah Turnbull is highly convincing. Throughout the course of the play, we see her change from a temperamental woman overly concerned with appearances to one who realizes her personal strengths and her husband's weaknesses.

"The Price" is filled with pathos and comedy, and is a compelling statement on the human condition. If you do not see any other play this season, see this one

PUNTILA

by Stephanie I. Davids

"Puntila and Matti, his Hired Hand", directed by Kurt Reis and now playing at the St. Lawrence Center is about a man fighting his better nature. Puntila, a gentleman farmer in rural Finland spends his time alternating between rollicking drunkeness and bitter sobriety.

While sober he is a ruthless, suspicious, profiteering capitalist intent on marrying off his daughter to a diplomat.

The suspense lies in the contest between the two characters. Will the just, good Puntila overcome "our common enemy" as he refers to his other self; or, will good business sense and greed win out.

Matti, his chauffeur, directs things at Puntila Farms. He is the one who can handle his boss in his rapidly changing moods. He is Bertold Brecht's modern embodiment of the noble worker -- loyal, kind, lusty, perceptive. In other words, a real man; the kind of man no narrow-minded fat capitalist could ever be. And a real man is of course, what Eva, Puntila's daughter needs. Can Eva, a self conscious, mincing, immature daughter of a rich man make it with a chauffeur? Despite all her faults you can't help liking her because she tries so hard. Ann Anglin's efforts as Eva to be coy and sophisticated, while somewhat overdone, still provide much of the play's humor.

Brecht uses their ill-fated romance to bring out the contrast between a peasant's life and the life of a well-off capitalist. A peasant toils from dawn to dark, eats herring and generally has a pretty miserable lot. In one of the best scenes Matti, played by Ken James, puts Eva to the test. Her efforts to measure up to a peasant's wife, although predictable, are very funny. Her failure to qualify is like an indictment against the idle rich who educate their children to become perfect at useless activities.

Although the comedy of the play is not maintained throughout, credit must go to Anthony Palmer as Puntila, who carries off his heavy role admirably. He captures just the right tone in delivering stinging insults such as telling the priest to leave him and preach in church where no-one is listening.

The play suffers from some unnecessary extras such as a narration done in song which serves no purpose except that of lengthening the play. It presents a rather simplistic approach to the class struggle, but, nevertheless, "Puntila and Matti, his Hired Hand" provides an entertaining evening.

the lively arts

THEATRE MUSIC FILM

by D. COHN

Soon, Joey Bishop will substitute for Johnny Carson on NBC. That's mighty generous of Carson, as generous as he once was when he first gave Bishop the same exposure that eventually helped lead to Bishop's own late show.

Carson never resented it when the man he helped suddenly showed up on the late-hour as his competition. In reverse, Johnny was elated that his exposure had showcased Joey's ability to handle a similar show on a rival network.

But Dick Cavette is something else. He has never invited Joey to guest on his show, let alone ask him to substitute for him for a week. Had their positions been reversed, I am willing to wager that Bishop would have invited Cavette on his show.

As a matter of fact, when Cavette was struggling, Joey said on his late show that the networks should take a closer look at this talented young performer instead of letting his skills go to waste.

YIDDISH THEATER

A Yiddish Theater Ensemble of five outstanding stars of the New York American-Jewish musical stage will be presented in Toronto on: Saturday, April 17th at the Eaton Auditorium.

The All-Star Ensemble includes: Chayele Ash, a fine artist from Israel and Ari Fuhrman and Abraham Fuhrman, two excellent character actors and Yiddish humorists. They will appear in a lively revue that will include dramatization from some of the best and most beloved works in modern Yiddish literature, as well as songs in Yiddish, Hebrew and English.

The opera star, Ginetta La Biancia, who has achieved so much renown for her inimitable interpretations not only of the greatest arias of the coloratura repertoire, and also of Yiddish, Hebrew and English folk songs will also appear.

The Ensemble will be accompanied on the piano by Edith Kesselman.

University of Toronto
DEPARTMENT OF HISTORY

PROFESSOR HAIM H. BEN-SASSON
(Hebrew University, Jerusalem):

"The Historical Background of the Present Situation of the Jews in Soviet Russia"

TUESDAY 16 MARCH 1971
8 p.m.
AUDITORIUM, MEDICAL SCIENCES BUILDING
1 King's College Circle

Members of the Staff, Students, and the Public are cordially invited

8. Borochov Branch 124
Farband Labour Zionist Order—Annual Concert
YIDDISH THEATRE
"SIMCHES BEI YIDEN ZOL ZEIN"
EATON AUDITORIUM, SAT. APRIL 17, 1971, 8:30 P.M.
Featuring the outstanding celebrities of Yiddish stage and radio:
GINETTE LA BIANCA
CHAYELE ASH
ARIE & ABRAHAM FUHRMAN
in a program of humour and songs.
Tickets $3.00, $4.00, $5.00, available at Hyman's Bookstore, 412 Spadina Avenue—368-4977, Pollock's Jewish & Gift Centre, 1132 Eglinton Ave. West—783-3470, Farband Labour Zionist Office, 14 Viewmount Avenue—787-0339, Women's Council for Histadrut—633-3328 (Mrs. Gold) and Eaton Auditorium 364-6487.
For further information, please call Dave Cooper, Manager, at 221-4484.

9:30 Perf. MARCH 4th & MARCH 19th SOLD OUT
SEAN SULLIVAN RICK CAMPBELL DEBORAH TURNBULL
"THE PRICE"
by ARTHUR MILLER
also starring
E. M. MARGOLESE as Gregory Solomon
MARCH 4TH THRU MARCH 20TH
Mon. Wed. Thurs. Fri. at 8:30, Sat. at 4:30 & 9:30, Sun. at 7:30
Tickets: Mon. Wed. Thurs. & Sun. $5, $4, $3. Fri. & Sat. $6, $5, $4
(upper level) Box Office 429-3881
THE AUDITORIUM
ONTARIO SCIENCE CENTRE
770 Don Mills Rd. (S. of Eglinton)

FINAL PERFORMANCES
SAT. 2 & 8:30
THE EFFECT OF GAMMA RAYS ON MAN-IN-THE-MOON MARIGOLDS
by PAUL ZINDEL
PHONE 366-7723
THE THEATRE
St. Lawrence Centre
Front & Scott Sts.
Special performance benefit for Actors' Fund of Canada
SUNDAY 2:30

ROYAL ALEXANDRA
260 King St. W. • Toronto, Canada • 363-4211
NOW PLAYING!
BOB AND RAY
THE TWO AND ONLY
DAZZLING ENTERTAINMENT
BARNES, N.Y. Times
FIRST ENGAGEMENT SINCE SMASH LONG RUN ON BROADWAY
Mon. thru Sat. 8:30 p.m. MATS. Wed. & Sat. 2:30 p.m. BOX OFFICE OPEN DAILY 11 A.M. to 9:00 P.M.

NOW PLAYING
8:30 p.m.
"TORONTO HAS A NEW MUSICAL AND IT'S A BEAUTY..." Cohen, STAR
"GO SEE THE HEART'S A WONDER..." Campeau, TELY
THE HEART'S A WONDER
A new fun-filled musical version of J. M. Synge's
PLAYBOY OF THE WESTERN WORLD
directed by Alan Lund
Tues. - Thurs. 8.30 p.m. $3.50, $4.50, $5.50. Wed. & Sat. 2.30 p.m. and Sun. 3.00 p.m. $3.00, $4.00, $5.00. Fri. and Sat. 8.30 p.m. $4.50, $5.50, $6.50. Student Rush Seats: $3.00, 15 mins. prior to curtain. Note: this week only: extra perf. Sun., Feb. 28 7.30 p.m.
THE BAYVIEW PLAYHOUSE
1605 Bayview Ave. 481-3276
Orcharge at Eaton's 364-6481

Cinemas ODEON Theatres
MARCH 12-18
A comedy about life, death and freedom
HUSBANDS
starring Ben Gazzara, Peter Falk, John Cassavetes
5TH BIG WEEK YORK I EGLINTON E. OF YONGE • 486-2404

The Owl And The Pussycat is a bed-time story for grown-ups!
BARBARA STREISAND, GEORGE SEGAL in
THE OWL AND THE PUSSYCAT
12TH SENSATIONAL WEEK COLOR HYLAND YONGE AT ST. CLAIR • 927-2891

JULIETTE DE SADE
plus TURNED ON TO LOVE
COLOR
BAY RIDGES DRIVE-IN
DUFFERIN DRIVE-IN
S. OF HWY. 7 • 889-2505

With his Sharps rifle and his Buffalo gun he set out to seek revenge — BURT LANCASTER in
VALDEZ IS COMING
2ND WEEK
CARLTON CARLTON AT YONGE • 363-4191

NOMINATED FOR 4 ACADEMY AWARDS INCLUDING BEST PICTURE
FIVE EASY PICTURES
23RD SENSATIONAL WEEK
YORK II EGLINTON E. OF YONGE • 486-3800
COLOR

20th CENTURY THEATRES
Cinema Showcase
PRESENTATIONS
MARCH 12-18

WORLD PREMIERE ENGAGEMENT
Evenings 8:30 p.m. Matinees 2 p.m.
Wed., Sat., Sun. and Holidays
RESERVE SEATS BY PHONE 783-6191 783-1441
BOX-OFFICE OPEN DAILY 10 am-9 pm. Sun. 1-9 pm
SONG OF NORWAY
GLENDALE THEATRE 1661 Avenue Rd. N. of Lawrence
For theatre party or group sales information contact: IRENE NICOL 783-6211

ONE OF THE YEAR'S TEN BEST
THE WILD CHILD
in French with English subtitles
8TH WEEK
Towne CINEMA BLOOR - YONGE SUBWAY 924-2600

DUSTIN HOFFMAN in
LITTLE BIG MAN
Co-starring Faye Dunaway
COLOR
12TH WEEK
UPTOWN 1 YONGE AT BLOOR • 922-3113

One of the funniest films in years
THE TWELVE CHAIRS
COLOR
6TH WEEK
UPTOWN 2 YONGE AT BLOOR • 922-3113

"Joe"
8TH MONTH
CEDARBRAE CINEMA LAWRENCE-MARKHAM RD. • 438-1721
TOWNE & COUNTRYE CINEMA YONGE N. AT STEELES • 222-1196
Westwood 3741 BLOOR W 231-2771
UPTOWN 3 YONGE AT BLOOR • 922-3113

after Z comes
THE CONFESSION
directed by Costa Gavras
starring Yves Montand, Simone Signoret
6TH WEEK
International CINEMA 2001 YONGE - MANOR RD 489-3800

12TH WEEK
GEORGE SEGAL RUTH GORDON
"Where's Poppa?"
CONTINUOUS DAILY from 1:30 p.m.
YORKDALE CINEMA SHOPPING CENTRE • 787-0332
COLOR by Deluxe

HE BLEW THE DESERT FOX TO HEI
Richard Burton in
RAID ON ROMMEL
TECHNICOLOR
ADULT ENTERTAINMENT
YONGE YONGE AT QUEEN • 364-0277

RICHARD CHAMBERLAIN and GLENDA JACKSON in
THE MUSIC LOVERS
4TH WEEK
Capitol MUNICIPAL PARKING FINE ART
2492 YONGE-CASTLEFIELD 487-4548
Enter an age of unknown terrors, pagan worship and virgin sacrifice
ADULT
COLOR
WHEN DINOSAURS RULED THE EARTH
plus VENGEANCE OF FU MAN CHU
SCARBORO DRIVE-IN NORTHWEST DRIVE-IN
DOWNTOWN YONGE AT DUNDAS • 366-3300

FOR GOOD FOOD
VISIT OUR FINE FOOD SHOP
on Eglinton at Glencedar
CHAPMAN'S
Fine Foods & Caterers
1114 EGLINTON AVE W.
789-7306

PATRIA TAVERN 444 SPADINA AVENUE
INVITES THE JEWISH COMMUNITY
To Savour and Enjoy
THE PATRIA SPECIAL WOODEN PLATE FOR 2
This delectable gourmet dinner includes:
3 kinds of meat—Pork chops, gypsy steak & weiner schnitzel
3 kinds of vegetables
3 varieties of salad
Plus bacon, mushrooms & Cabbage Rolls.
THE PATRIA SPECIAL WOODEN PLATE FOR 2
$8.50 COMPLETE
PATRIA TAVERN — 444 Spadina Avenue
Fully Licensed Open 7 days a weeek

TRI-BELL
FOUR WINDS CLUB
CATERING 20-300 GUESTS
SHOWERS - LUNCHEONS - SALES PRESENTATIONS
LODGES & ORGANIZATIONS
WEDDINGS - PRIVATE PARTIES - BOWLING BANQUETS
Continental or Kosher style cuisine in a Country Club Atmosphere
10 acres of beautifully landscaped grounds
AMPLE PARKING FACILITIES
ME. 3-6410
(ask for Maitre d'Hotel)
Steeles Ave. W. (between Bathurst & Dufferin Sts.)

Planning a Party or Dinner?
Let us do it for you. Whether it be a Family Reunion, Bridal Shower, Birthday or Bar Mitzvah, the Seaway Catering People are at your service. For Parties of 10 to 1,000.
call catering
Seaway Hotel & Towers
Lakeshore Blvd. W. at Windermere
763-4521
OR
Seaway Beverly Hills Motor Hotel
1677 Wilson Avenue
249-8171

In Toronto
Le Baron
For Steaks

Music for all moods
EDDIE SOSSIN ORCHESTRA
491-5450

SKYLON TOWER
SKYLON
Niagara's one and only night spot. Wine, dine and dance at reasonable cost.
"Total Entertainment Complex"
World's Largest Revolving Dining Room
Licensed Dining Lounge With Nightly Entertainment & Dancing
Air Conditioned
"FOR RESERVATIONS CALL"
SKYLON RESTAURANTS
SkylonPark
Niagara Falls
Toronto 364-1824

CLASSIFIED

FOR CLASSIFIED CALL IN TORONTO 789-1895

*

TORONTO CLASSIFIED 3433 BATHURST STREET, TORONTO 392; 789-1895

UNITED TRUST

BATHURST VILLAGE - SHENSTONE RD. & FISHERVILLE - $63,000 & up. A wide selection of magnificent stone front 2 storeys, back splits, spanish court yards. 4 & 5 bedrooms, exquisite living and dining rooms, superb up to date custom built, functionally designed kitchens. Library, exciting family rooms with stone fireplaces & walkouts to garden. 3 stunning washrooms, 2 car garages. Choice of flooring and other finishing touches. Best new home buy in exclusive area of luxury homes. Open house every weekend. 12-5 p.m. Mr. Stein 635-1170.

EGLINTON AVE. EAST-LAIRD DR. - Cigar & gift store; $17,500 plus stock for beatifully equipped business; shows excellent weekly return. Mr. Lissog - 925-2131.

BATHURST-SHEPPARD - fabulous rancher; $12,000 down, balance one easy mtge.; 32' entertaining living room; 32' gracious dining room; 20' main floor panelled den & powder room; huge master bedroom; bath ensuite; completely finished self contained basement apt. lovely rec room; double garage; many expensive extras. Mrs. Solnik - 635-1170.

BATHURST-MANOR - first time offered; $15,000 down; 63' frontage; charming split level with double garage; 3 elegant washrooms; 3 delightful bedrooms; large modern kitchen with separate eating area; spacious L-shaped living & dining room for easy entertaining; master bedroom with washroom ensuite; panelled den & rec room; 2nd kitchen in basement; near shopping plaza & bus. Mrs. Sher - 635-1170.

BAYVIEW-STEELES - $15,000 down; custom built back split; elegant living-dining room; 4 twin size bedrooms; master bedroom with ensuite; up-to-date kitchen with walkout to balcony; magnificent family room with wet bar; 4 washrooms; double garage; one long term mtge. at 7-1/2%; many extras. Mrs. Gornowska - 635-1170.

BATHURST-LAWRENCE PLAZA - estate sale; solid brick detached; 6 large room bungalow; private drive; attached garage; finished basement apartment; 3 baths; asking $37,500. Mr. Seidman - 635-1170.

BATHURST-FINCH - $36,000 custom built bungalow; private treed lot entertaining living & dining room; family size kitchen; 2 large bedrooms; bathroom ensuite; basement apt. Mrs. Abrams - 635-1170.

APT. FOR RENT

NORTH TORONTO

AVENUE ROAD at WILSON

Immediate possession — Two bedroom suites

Fully equipped luxurious suites in elevator building. Must be seen to be appreciated.

488-5211 489-9888

POSITION OFFERED

MONCTON, NEW BRUNSWICK

A community of 50 Jewish families require an orthodox rabbi. Present rabbi is retiring after 30 years of service, due to his health.

Requirements: To be able to teach children, app. 20

To conduct services as well as High Holidays

Reply to: Mr. Harry Lampert, President, Box 596
Moncton, New Brunswick

Please state qualifications. Salary negotiable according to qualifications.

FOR SALE

CONTINENTAL BEDS
$29.95 and up
all sizes up to king size
OAKLAND BEDDING
338 Oakwood Avenue,
Toronto 651-6685
We Always Give You
Instant Delivery

TORONTO OBITUARIES

BURNSTEIN, SAMUEL. - On March 3rd, late of 119 Dewbourne Ave.

DEUTCH, SHIFFRE. - On March 6th, late of 16 Poplar Plains Cres.

EISEN, HARRY. - On March 2nd, late of 32 Glencedar Rd.

MINSTER, FANNIE. - On March 3rd, late of 14 Rosedene Ave., Hamilton, Ont.

PANCER, SAMUEL. - On March 5th, late of 630 Vesta Dr.

PAUL, ANNIE. - On March 8th, late of 8 Granite St.

PEARLMAN, IDA. - On March 5th, late of 135 Elmwood Ave.

RABMON, SYLVIA. - On March 5th, late of 639 Glengrove Ave. W.

RUDERFER, GEORGE. - On March 6th, late of 627 Besta Dr.

SHAPIRO, IDA. - On March 4th, late of 1309 Wilson Ave.

SHECTER, HELEN. - On March 1st, late of 120 Sheborne Ave.

SHERMAN, ROSE. - On March 5th, late of 6040 Bathurst St.

WEINGARTEN, AARON. - On March 6th, late of 300 Hillhurst Blvd.

POSITION WANTED

Enthusiastic, creative young woman who thrives on hard work and challenge seeks position. Presently employed as an editor and writer with highly respected publication. Also experienced in radio, television and public relations. Excellent references. Call 922-4295. No sabbath calls.

MONTREAL OBITUARIES

BLUMER, CARL. - On February 21st, late of 4947

BLUMER, CARL. - On February 21st, late of Montreal.

BRAZER, ETTA. - On February 19th, late of Montreal.

FREUNDLICH, RUDOLF. - On February 22nd, late of Montreal.

HELLER, BERTHA. - On February 20th, late of Montreal.

JACKSON, RACHEL (COHEN). - On February 20th, at Detroit, Michigan.

JAGERMANN, REGINA. - On February 21st, late of Montreal.

NUSSBAUM, ELIAS. - On February 22nd, late of Chomedey.

POMERANC, BARUCH. - On February 22nd, late of Cote St. Luc.

RAPPOPORT, LILY (NEE DICK). - On February 22nd, late of Cote St. Luc.

SEIDMAN, EDWARD (EDDIE). - On February 23rd, late of Montreal.

Announce New Healing Substance: Shrinks Piles

Exclusive healing substance proven to shrink hemorrhoids and repair damaged tissue.

A renowned research institute has found a unique healing substance with the ability to shrink hemorrhoids painlessly. It relieves itching and discomfort in minutes and speeds the healing of the injured, inflamed tissue.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most important of all—results were so thorough that this improvement was maintained over a period of many months.

This was accomplished with a new healing substance (Bio-Dyne) which quickly helps heal injured cells and stimulates growth of new tissue.

Now Bio-Dyne is offered in ointment and suppository form called Preparation H. Ask for it at all drug stores. Satisfaction or your money refunded.

WELCOME TO

Ridley TOWERS

360 Ridelle Ave.
BATHURST-EGLINTON AREA

TORONTO'S NEWEST AND MOST LUXURIOUS APT. BLDG. SITUATED AT AN IDEAL LOCATION TO SHOPPING, TTC, SCHOOLS, ETC.

Live here and enjoy these and many other features.

- INTERCOMMUNICATIONS WITH MAIN & SERVICE ENTRANCE
- DINING AREA IN KITCHEN
- LARGE 2-DOOR SELF-DEFROST REFRIGERATORS AND DELUXE STOVES
- WALK-IN CLOSETS IN MOST SUITES
- DRAPES SUPPLIED THROUGHOUT
- HYDRO INCLUDED
- PRIVATE FULL LENGTH BALCONIES
- RESERVED UNDERGROUND PARKING FOR TENANTS AND GUESTS
- MEN'S & WOMEN'S SAUNAS
- INDOOR YEAR ROUND OLYMPIC SIZE HEATED POOL AND GYMNASIUM

Over-sized
Junior 1 bedroom
1-2-3-Bedroom Suites
(some with second washroom)

FROM $150

RENTAL OFFICE OPEN
10 a.m.-9 p.m. daily
11 a.m.-6 p.m. wknd.

782-7124

HOUSE FOR SALE

BATHURST-HADDINGTON. $33,900. 6 room solid brick bungalow; 2 baths; beautifully finished basement apartment; new broadloom; walking distance to synagogues and bus. Call Mrs. Herzog, 636-5200. LIL RUSH REAL ESTATE LTD.

BATHURST-LAWRENCE. Magnificently designed; luxuriously equipped; ground floor library; family room, laundry. Asking $119,000. Mrs. Mostyn - 635-7900 or 782-0942, LOUIS ROY REAL ESTATE LIMITED.

BATHURST MANOR. Two story air conditioned home with four bedrooms, four bathrooms; laundry and family room on main floor; completely finished basement; close to Beth Jacob and Beth Emeth Synagogues. Many extras. Owner moving out of town. Call 633-5523.

ACCOMMODATIONS WANTED

Visiting Israeli family 2 adults, 2 children, require self-contained accommodations for 5 weeks, from March 28th on. Call 444-1333.

ROOM FOR RENT

BATHURST-LAWRENCE Bedroom in quiet home; suit student or business girl; kitchen privileges; 531-7712.

FINCH AT KEELE

UNIVERSITY CITY

Suburban privacy, city conveniences

UNIVERSITY CITY

A strol. away from a great campus

UNIVERSITY CITY

633-3333

THE CAMBRIDGE MODEL SUITES
WEEKDAYS: 10 TO 9
WEEKENDS: 10 TO 6

On Finch just west of Keele

Your comfort is our concern
Cadillac

SERVICES

AUTOS DELIVERED TO FLORIDA, CALIFORNIA, ANYWHERE
225-7754
TORONTO DRIVE-AWAY SERVICE
5385 Yonge St., Willowdale

MORRIS MILLER
CHARTERED ACCOUNTANT
3768 Bathurst St., Ste. 201
Tel. 630-2323

PLUMBING OR HEATING PROBLEMS
Call Sandor Fisher
532-0384
License #PH99

FOR PLASTERING REPAIRS, call Sam Kamin, specializing in alterations; free estimates
787-6007

INSTRUCTION IN ALL COSMETICS. Face creams, lotions, beauty masks etc., by experienced professional; call specialist - 536-7953.

FURNITURE REFINISHING
Antiquing
Complete decorating service Free estimates Work guaranteed call Frank - 284-8641.

HELP WANTED

Companion for elderly Jewish widow; live in; liberal time off. Centrally located apartment; excellent salary; references required. Reply Box #3592 The Canadian Jewish News, 3433 Bathurst St., Toronto 19, Ont.

BATHURST-BAYCREST. Housekeeper and companion wanted for elderly lady in two bedroom apartment; own room and bathroom. No shabbos calls. 653-2682.

COTTAGE FOR RENT

Luxury three bedroom cottage, furnished; Gravenhurst on Gull Lake. For rent June and July; call 537-2555 or 783-5840.

- No Commissioned Agents or Salesmen
- High Volume Sales
- Low Overhead
- Lowest Possible Prices

Daily 9 - 5 p.m. Sun. 10a.m. - 2p.m.
Evenings by appointment
787-0319 ME 3-9380

SAM IZENBERG Monuments

766 Woburn Ave. at Bathurst St.

For all occasions
give the gift of life
by planting trees in Israel

TORONTO	781-5515
HAMILTON	527-7385
WINDSOR	254-7558

call Jewish National Fund

All contributions are income tax deductible

COLLEGE MEMORIAL CHAPEL
331 College St. - 922-0619

H. Witkin
M. M. Katzman
R. Agar
Optometrists

YORKDALE OPTICAL CENTRE:
Yorkdale Shopping Centre 789-1864

CENTRAL:
597 Bloor W. LE 5-1521
LE 3-7060

DOWNTOWN:
Toronto Dominion Centre 366-1115

THE TORONTO HADASSAH CHOIR.—This group presented an excellent musical program at the February 24th meeting of the Toronto Zionist Council in celebration of Jewish Music Month. Esther Ghan-Firestone (centre) is shown with the members of the choir and pianist Sara Barkin-Sandler.

BILUIM

JEWISH YOUTH LEADERSHIP TRAINING

To train young, Jewish leadership in Canada the Biluim Leadership Training Institute was established in 1951 adjacent to Camp Hagshama, then near Perth, Ontario. For 4 years Biluim operated as a tent extension of Hagshama under the direction of Israeli shlichim and senior Young Judaea leaders. Needing more room for expansion, Biluim moved to a new site near Sudbury, Ontario in 1956.

By 1963 Biluim had again doubled in size and with the addition of a second year "post-Biluim" program for a small number of especially gifted leaders, moved to expanded facilities at its present Canadian site near Huntsville, Ontario.

But a youth movement must be dynamic and progressive and in 1970 Young Judaea became the first in Canada to establish a leadership-training camp in Israel, known as Camp Biluim-Israel. Forty campers went for two months to experience a combination of the intesne intellectual and social experience that has become a trademark of Biluim, along with everything that Israel has to offer including lectures, tours and kibbutz life. The summer proved to be a tremendous success and served to solidify the two-summer leadership rogram for 16 and 17 year olds known as Biluim.

With its two sections supplementing and complementing each other, Biluim plays host to Jewish youth from all across Canada.

From both parts of Biluim increasing numbers of dedicated Jewish youth return to their cities inspired and eager to assume dynamic roles in the creative development of their communities.

PERSONAL

ATTENTION LADIES AND GENTLEMEN who wish to find suitable marriage partners or friends. Mrs. Fren has well qualified people to help you and has been serving the community for many years. Call 532-4207 or write 1175 Bay Street.

Widow late 50's who enjoys travelling, is leaving for Israel April 4th for 2 months. Would like to meet lady with same interests. Please call evenings - 636-1595.

An attractive refined single woman, early forties, is interested in meeting a suitable presentable and secure gentleman companion. Reply Box #3591, The Canadian Jewish News, 3433 Bathurst St., Toronto 19, Ont.

DATES OR MARRIAGE MINDED. Prompt introductions. All ages. VALENTINE INSTITUTE 2-10 p.m. - 630-7273.

APTS. FOR RENT

4190 BATHURST
1 bedroom apartments available; reasonable rent; outdoor pool; overlooking public golf course; within walking distance of synagogues; see supt. 105.

MEADOWBROOK RD.
Luxury 2 bedroom apt., garage; reasonable; available May 1st; call 787-2257 or 787-3224.

MONTREAL NOTES

YESHIVA UNIVERSITY DINNER

On March 17th Montreal's Annual Heritage Award Dinner will be held on behalf of Yeshiva University at the Queen Elizabeth Hotel.

This year Mrs. Jacob Elkin and I, Meier Segals will be honored.

Under the general chairmanship of Rabbi David Hartman, the dinner this year will have as its guest speaker Herbert E. Grey, Minister of Revenue of Canada.

STASHOVER SLIPIA CONGREGATION
11 Sultana Avenue
Beautiful, air-conditioned, modern synagogue and social hall; available for bar mitzvahs and other occasions; seats 120 people; kosher under the supervision of the Religious Committee; 782-3755, 783-9439, 636-9895.

UNVEILING אזכרה

דבורה לאה עלה

GROSZ, ALICE. The unveiling of a monument to the beloved memory of the late ALICE GROSZ, beloved daughter of Mr. and Mrs. A. Grosz, sister of Magda and Gitta, will take place on Sunday, March 14th at 10:00 a.m., Bathurst Lawn Cemetery, Torath Emeth section.

Applications invited for position of
CHAZZAN SHEINI
for large Montreal Synagogue
Young Man preferred
Must be excellent Torah reader and Bar Mitzvah instructor
Apply Box 100, The Canadian Jewish News, 6338 Victoria Ave., Suite 15, Montreal 252, Que.

D. DWORKIN & COMPANY
TORONTO'S OLDEST TRAVEL AGENCY
525 Dundas Street West
364-9337 Toronto

ENJOY A STRICTLY KOSHER PASSOVER AT
FELDMANS'
ARETHUSA HOTEL
Mount Clemens, Michigan.
Conducted Sedarim.
First Seder—April 9th
Mineral baths—for reservations write or phone
Howard 8-6812

ISRAEL PROGRAM CENTRE

full information and counsel on work, study and travel opportunities for youth and students

OFFERS YOU A SPECIAL

CANADIAN HIGH SCHOOL TOUR - $725 U.S.

AGE 16 and 17

7 WEEKS IN ISRAELI

3 weeks in Kibbutz
2 weeks Touring
1 week in Jerusalem
1 week Gadna (Israeli Youth Camp)
and many other exciting events.

Direct flight from Montreal with El-Al.

For more information please contact:

Toronto office: 788 Marlee Ave.

(416) 783-4722

SCHECHTER & HIRSCH'S
CARIBBEAN
Strictly Kosher Hotel (U) GLATT
Entire Oceanfront Block - 37th to 38th St.
MIAMI BEACH, FLA.
Only Kosher Hotel With A HEATED POOL
• Sugar & Salt Free Diets
Every Room Air Conditioned
FREE Parking On Premises
Reduced Rates
March 8th To April 8th
For Reservations Phone
(305) 531-0061
Or See Your Travel Agent
Spend Your Summer Vacation With Us... Make Reservations Now!

DAVE ROSNER & FAMILY
INVITE YOU BACK FOR ANOTHER GREAT HOLIDAY

RESERVE NOW!
DAVID ROSNER'S
STERLING HOTEL POOL CABANAS
Air-conditioned & heated
Dietary Laws Strictly Observed
• COLOR TV IN EACH ROOM
On the Ocean at 67th Street
Miami Beach, Fla. 33141
WRITE OR CABLE
CONSTANT RABBINICAL SUPERVISION
MASHGIACH ON PREMISES

camp moshava
LAKE MUSKOKA
KAWARTHA LAKES REGION
ENNISMORE ONTARIO

FOR A REAL JEWISH EXPERIENCE
ENROL NOW!

FIRST PERIOD: July 1 to July 26
SECOND PERIOD: July 27 to Aug. 19

If you haven't been to MOSHAVA you've never been to Camp

I'M GOING TO moshava HOW ABOUT YOU?

SPONSORED BY
MIZRACHI-HAPOEL HAMIZRACHI OF CANADA and B'NEI AKIVA
Toronto 651-5501 Montreal 739-4748 or 739-1119
A MEMBER OF CANADIAN CAMPING ASSOCIATION

the world's most important vacation: yours

TRAVEL ADVENTURES IN JUDAISM
UNION OF AMERICAN HEBREW CONGREGATIONS

The Union of American Hebrew Congregations invites you to make the most of it in 1971. To explore the heritage of Judaism. To observe and participate in the exciting, living relevance of "Travel Adventures in Judaism".

ALL ISRAEL: A LIVING HERITAGE
Tel Aviv/Ben Shemen/Massada/Jerusalem/Tiberias/Haifa
Dep: Mar. 11, 25; Apr. 8; May 6; June 10, 24; July 1, 15, 29; Aug. 12, 26; Sept. 2, 23; Oct. 14
15 Days/Deluxe from $820.00/Economy from $679.00

THE GRANDEST TOUR
Israel and European Capitals
Dep: Apr. 10; May 15; June 19; July 10; Aug. 14; Sept. 11
21 Days/From $1,325.00

THE AFRICAN WAY TO ISRAEL
Morocco/Kenya Game Parks/Israel/Rome
Dep: May 29; July 10; Oct. 2
22 Days/From $1,414.00

NORTHERN HIGHLIGHTS
Norway/Sweden/Denmark
Dep: May 16; June 6; July 4, 18
22 Days/From $1,118.00

LIVING ARTS
Art Exhibitions of Europe and Israel
Dep: Apr. 22; June 3; July 8; Aug. 5
22 Days/From $1,287.00

ROMANTIC SOUTHEAST EUROPE
Rome/Yugoslavia and the Balkans
Dep: June 20; July 4, 18; Aug. 8; Sept. 5
22 Days/From $1,017.00

THE WHOLE WORLD
Only 88 persons can participate in this private first-class-only special flight: Los Angeles/• Tokyo/Miyanoshita/Kyoto/Hong Kong/Bangkok/Delhi/Tel Aviv/Haifa/Tiberias/Jerusalem/Nairobi/Kenya and Tanzania Game Reserves/Rome
Dep: Nov. 11/35 Days/$5,555.00

ISRAEL PLUS: A CLASSICAL VOYAGE
Israel/Greece/Aegean Cruise/Istanbul/Lisbon
Dep: Apr. 8; May 6; June 10/July 8; Aug. 5
22 Days/From $1,251.00

PACIFIC ISLAND ESCAPE
Japan/Hong Kong/Indonesia/Australia/New Zealand/Tahiti/Hawaii
Dep: June 5; July 3; Aug. 7
28 Days/$2,210.00

A DRAMATIC FORTNIGHT
Costa del Sol/London Theatre
Dep: Apr. 22; May 20; July 15; Sept. 23; Oct. 14
15 Days/From $711.00

Exclusive official agent
Dominion Travel Office Ltd.
Phone (416) 364-7331

For full details on Travel Adventures in Judaism please mail the coupon to:
Dominion Travel Office Ltd.,
55 Wellington Street West,
Toronto, Ontario
Name _____
Address _____
City _____ TOUR OF PRIMARY INTEREST

by Mary Bourne

JCNS exclusive from London

ROBERT LOUIS STEVENSON wrote that marriage is a field of battle and not a bed of roses. I think he ought to have written "Marriage is a bed of battle and not a field of roses!"

Almost the first piece of furniture an engaged couple acquire is their marriage bed. This has been so ever since the groom went out and skinned a bear, or whatever other indigenous creature was foolish enough to get in the way of his flint-stone or arrowhead.

Even then there must have been some nasty neolithic rages when one or other of the pair turned over, taking too large a share of bearskin over to his or her side of the cave floor.

It's formidable, though, the way love brushes aside the habits of a lifetime literally overnight. After all, most young people nowadays not only don't share a bed with a sibling, but even have a room of their own from birth onwards.

When my own marriage day approached I went to meet it with a blithe and merry heart. I left behind a large single bed where I had tossed and turned, read into the small hours in the full glare of a 60-watt bulb, and used as many or as few covers as I felt were indicated by current climatic conditions.

But it wasn't long before I discovered that my husband was what is affectionately referred to as a "chilly mortal." The only way for him to get warm, apart from sleeping in a long itchy army sweater, was to pile a heap of heavy blankets vertically upon his torso.

This heap used to topple over and threaten me with asphyxiation every time he did a full turn, which was often. We did eventually develop a balancing act which would have done us credit under the Big Top

Which proves that love will find a way, though twin beds would have been a better route to sound sleep.

Another point about double beds which puts a strain on the marriage relationship is getting in and out of them. Now getting in or out of a single bed is a ritual which can have no adverse repercussion on any other person. Not so with the other sort.

If one's partner is an inveterate getter inner or outer, then the most devoted spouse will find it hard to suffer the icy blasts in silence. And even if it's summer or there's central heating, the constant rocking of the bed will either make one furious or quasi sea-sick.

And speaking of sickness leads one to colds. To be in the same room with a sneezer, blower and cougher is a very great trial, let alone in the same bed. One has to cling to the counterpane not to get shot out on to the floor.

A chilblain scratcher is another hazard in bed, especially if one is filling in a diary or trying to catch up with correspondence.

Threshers about with arms or legs are lethal, and one should always ask a prospective bride or groom (tactfully, of course) if he or she is an aggressive dreamer.

If so, do get some safety-belts fitted to the headboard, which will usually prevent serious injuries.

Twin beds are, of course, becoming more and more popular—though often one comes across thought-provoking advertisements, offering "Twin beds for sale—one brand new. . . ." Then one realises that, despite the inconveniences, even the hazards, of sharing a double bed, married couples will always suffer from cold feet, and yearn for the close comfort of a warm pair of legs on which to toast them.

It might not always be possible, in this tough old world, to have your cake and eat it too, but it is possible to have double and single beds at the same time. Just make up the mattresses of twin beds in the ordinary way, but machine together two top sheets, and two blankets, making a huge double sheet and blanket.

After that each partner can fold as many or as few covers on his or her side of the king-size bed as comfort decrees. Two bedspreads can be joined to make one big one. Fidgeting has much less nuisance value, because the mattresses are separately sprung, but feet can be toasted with no trouble at all!

And with sound slumber assured, there's much more hope of a permanent love match.

Here is a photograph of a silver spice box made in Poland in the nineteenth century. It is in the form of a pear on a vine-shaped stem

HUMAN RELATIONS

ASKING FOR PUNISHMENT

DR. ROSE N. FRANZBLAU

QUESTION: We have three children, two sons, 25 and 17, and a daughter, 19. Our daughter went steady for 3 years with a young man she met in high school. My husband and I disapproved of him, and finally she saw him for what he was. She broke off six months ago.

A brilliant and accelerated student, she dropped out of college in her second year, after making the Dean's list. Her boy friend told her school wasn't worthwhile. My daughter helped him with his courses, even though she had dropped out.

We urge her to return to school at night or join some group. She says she isn't ready to circulate. Now if she goes anywhere she wants her younger brother, my husband or myself to accompany her. My friends have tried to fix her up. After the first date she refuses to see them again.

Our only problem in her pre-adolescent days was that she was always finding money. When I finally confronted her, she admitted she had taken it from my purse.

Her older brother recently married. He and his wife attend graduate school. Her sister-in-law is like the sister she never had.

ANSWER: When a person cannot accept her superior abilities or attractiveness, the probability is that these assets were never recognized or appreciated by her parents.

This can sometimes be a gross misinterpretation of the facts. Competitiveness with the other siblings may have given her the feeling that the older one always came first and the younger one got the rewards of being the baby.

Sometimes, the first born in the family is held up as an example for the others to follow. A girl whose older brother is a superior student may want to get a man like him. But when she is required to emulate him, as to achievements and a sense of responsibility, she feels inferior and less feminine. She is then thrown into conflict about who she is and what she wants to become. She may wind up rejecting males altogether, or choosing someone who is utterly inferior to her.

That your daughter felt neglected and deprived emotionally was evidenced in her stealing. She not only took, symbolically, the gifts of love she felt were being withheld from her, but by saying that she had found the money, again and again, she was alerting you to this fact. She knew you would finally question her veracity and was hoping you would be shocked when told the true facts. By punishing you in this way, she was asking to be punished.

Wanting somebody to accompany her when she goes out transmits the message that she feels alone and frightened when left to her own devices.

Fixing her up with dates only plays into these feelings of inferiority. The so-called interest on the part of your friends is not seen as kindness or consideration, but rather as publicizing that she is a failure.

It may be hard for your daughter to understand why her parents did not take a firm stand for such a long time, despite the warning signals which she sent out continuously. This applied to her stealing, as well as her going with this boy for three years. Dropping out of school for no reason was a third warning signal that went unheeded.

* * *

What your daughter no doubt wants now is to have you, the parents, make her face up to the fact that she has some psychological problems, and do something about them. Neither sympathy, suffering along with her, nor time itself will clear up any of these fears and conflicts which are holding her back from fulfilling herself. Psychological counseling should be made available to your daughter.

If you and her father feel that she would only see this suggestion as evidence of another disappointment in her, and would not accept it, then perhaps her older brother, whom she respects and admires so much, could do it. But if nothing else works, you and your husband might get some professional guidance as to how to present this to your daughter as a gift of love and concern, which she would accept.

Poor Papa

by Ruthie

When a young man marries, he is unaware of the countless pitfalls awaiting him.

Pity the inexperienced newlyweds. It seems like yesterday when the stronger half vowed to take the little woman for better or for worse. In a short while he is presented with a squalling infant. Who, do you think, gives it the 2 A.M. feeding?

"Honey", wifie reaches over and nudges, "the baby's crying."

"Huh?" honey resumes his snoring.

"I said 'the baby's crying'."

"I hear. It's loud enough to wake the dead."

"He's hungry."

"So feed him", hubby answers.

"I'm so tired. The doctor said I need plenty of rest."

Ignoring his better judgement and feeling he's stuck forever with 2 A.M. feedings, our new daddy bravely faces the inevitable.

I doubt whether there's a family whose children haven't heard at some time or other the classic remark,

"Wait! You'll get it when your father comes home!"

Poor papa! No sooner does the unsuspecting, tired, disheveled, disgruntled fellow return home from a tough day's work, he must assume the proportions of an ogre.

"Dear," mama whines, "they were so difficult today."

"Daddy, we didn't do nothing."

"It's 'anything'. Anyway, why drag ME into this?"

"They're terribly spoiled. They should be punished," from mama.

"So why pick on me?" papa holds out. "How can I make friends with them if I always have to scold them?"

"Yah!" small fry leer.

Mama loses a round.

Papa's victory, however, is short lived.

Another time, just as our breadwinner pulls out of the driveway, he hears above the sound of the motor,

"Daddy! Where are you going?"

"Someplace."

"When'll you be back?"

"I don't know. Why?"

"I need my allowance."

"Get it from Mommy."

"She has no money."

"She never has," resignedly.

The things papa has to cope with besides making a living! Is it any wonder the dear sometimes pauses for a bracer or two before going home? After all, he must fortify himself for whatever may come. Even then his conscience nags,

"Better hurry. You'll miss the 5.10. And, oh boy, if you do! . . ."

"Shucks!" papa decides. "Rather skip a drink than face mama's cross-examination about why I missed the train!"

Do you think papa's problems end when the children marry? Think again.

Some evening, when mama is at a meeting, the house is nice and quiet and papa is just settling down in front of the TV, the phone rings.

"Hi, Dad. We're faced with an emergency and we have no baby-sitter. How about watching TV here?"

Poor papa, indeed!

(Copyright North American Press)

TORONTO WOMEN'S NEWS

PIONEER WOMEN

Pioneer Women are holding their annual "Spiritual Adopt-a-Child" Dinner in aid of this project on Tuesday, March 16th, 6:30 p.m. at Shaarei Shomayim Synagogue. Attending will be individuals who have personally adopted a child through Pioneer Women, representatives of organizations throughout the city whose members have contributed to "Adopt-a-Child" as well as members of Pioneer Women who all contribute through their clubs. Three hundred dollars will help to care for a child in one of Pioneer Women's children's homes in Israel for one year.

Guest speaker will be Mr. Emanuel Shimoni, Counsellor at the Embassy of Israel, Ottawa. Guest artists are the "Choralaires". Convenors are Mrs. Maxwell Leroy and Mrs. Joseph Mirsky.

TEA AND FASHION SHOW

Shaarei Tefillah Sisterhood will hold its annual tea and fashion show on Wednesday evening, March 17th at the synagogue. Guest vocalist will be Herman Frances.

Recipe for the week

CURRIED CHICKEN

There really isn't anything better than chicken to serve as the main dish of a dinner party. It can be ready portioned. It can be frozen. And it is good tempered enough -- en casserole -- to keep hot for tardy guests.

A FEW POINTERS

For 8 guests it's better to serve quarters of 3-lb. birds (dressed weight) than eighths of a larger bird. . . the portioning is much simpler.

The sauce in which the browned chicken joints are cooked must simmer very slowly, or the bird will be dry.

If the casserole is to be frozen, cook the chicken for ten minutes less than usual. The tenderizing will be completed when the dish is reheated.

Here is a delicious recipe for 8 -- the average dinner party number. For family eating, halve all the ingredients and use one bird.

INGREDIENTS

2 chickens, each weighing 3-3-1/2 lb. net, cut into 4; 2 oz flour; 2 level teaspoons salt; 1/2 level teaspoon pepper; 8 tablespoons oil; 1 finely chopped onion; 1 finely diced green pepper; 2 crushed cloves of garlic; 2 level teaspoons curry powder; good pinch of dried thyme; 14-oz. cans of tomatoes, sieved or liquidized; 6 level tablespoons currants; a few blanched toasted almonds; boiled rice.

METHOD

Coat the chicken joints in the flour seasoned with the salt and pepper. Heat the oil in a large frying pan, add the chicken and brown quickly on all sides. Remove to a casserole or roasting dish. Drain off all but 2 tablespoons of oil.

To this fat, add the vegetables, garlic, curry and thyme. Stir well to amalgamate the drippings at the bottom of the pan. Cook for 3-4 minutes, until the onion has softened, then add the tomatoes, and bubble for 5 minutes to concentrate the sauce. Pour over the chicken, cover and put in a moderate oven (Gas No. 4, 350 degrees F) for 45 minutes. Stir in the currants 5 minutes before the end.

Kalmen Greenspan & Sons

wish to inform our customers and friends that due to the fire which destroyed our No. 7 Brunswick store, the business is now relocated at 170 Brunswick. All at Greenspans extend sincere thanks for the privilege of serving the Jewish Community in Toronto and Ontario for the last 50 years, involving three generations. You may rest assured that we will vigorously strive to maintain our good service and provide you with the highest quality of fresh meats, poultry and delicatessen products

All Greenspan Meats, Poultry and Delicatessen Products are under the strict supervision of Rabbi Abraham A. Price. All our poultry bear the special identification metal tags of Kashruth. All meats government inspected.

Kalmen Greenspan & Sons
KOSHER FOOD MARKETS
Give it a try - Have a buy - You ring - We Bring
923-0941 924-3338
IT'S ALWAYS A PLEASURE TO SERVE YOU
Manufacturers of Greenspan's Strictly Kosher Delicatessen Products

vita arrives in canada

The taste of Israel on your table.... in time for Passover!

VITA, Israel's leading producer of Kosher soups, sauces, puddings and canned fruits, now brings the flavour and sunshine of Israel to you!
Kosher for Passover specialties: — rich-tasting soups that'll have your guests asking for "seconds" — VEGETABLE CREAM SOUP (a la Bonne Femme), MUSHROOM SOUP (a la Forestiere), TOMATO SOUP (A La Provencale) and POTAGE ROUMAIN.
Plus a variety of melt-in-your mouth puddings to top off all your Passover meals.
And after Passover — try the complete selection of Vita Kosher Foods for year-round good eating.
If you can't visit Israel in person — get the taste of things with Vita.

VITA
Makes a good meal better.

You can also enjoy Kosher L'Pesach:
* Instant Pudding: Vanilla, Strawberry, Lemon, Fruit
* VITA ISRAELI APRICOTS

Our distributor
H. Goldstein Sales Co., 2790 Dufferin St., Toronto 19, Phone 789-7333

FAMOUS STUDIO
Fine Camera Portraits By Appointment Weddings or Bar-Mitzvahs in Movies, Candids.

Gordon Mendly
U.S. & CANADIAN AWARDS
789-5272
3415 Bathurst St. at Melrose
Toronto 19

PARNES CLOTHING
706 QUEEN ST. W.
EM. 6-2025
- Men's Suits, Coats Tuxedos, Dinner Jackets and University Blazers Made to Measure with your cloth or ours
- Order now
- Fully Guaranteed

EAR PIERCING
Painless! Hygienic! "Using Only Gold Keepers"
LEO AWIN JEWELLERS
Jeweller & Goldsmith, Creative Hand Made Jewellery (Largest selection of Pierced Earrings)
229 YONGE ST.
Room 205, EM6-5919
All work done at own studio

BETH TORAH SYNAGOGUE and ROSE LAZAR CATERING, 47 Glenbrook Avenue. For weddings, banquets and showers. No rental charge. We also cater house parties. Bookings for 1971 still available. Under the supervision of the congress.
Synagogue 782-3561
633-0344
781-1935

You Can Be Proud of any Affair - If it's at the
NEW MURRAY HOUSE
1301 STEELES AVE. W. - 636-0390
Serving the Finest Foods in Toronto
Free Parking for Over 500 Cars
Chapel Available for Wedding Ceremonies
You'll Enjoy Our Strictly Kosher Catering
Under The Supervision of RABBI DAVID OCHS
Book Early - Avoid Disappointment

the traditional Passover break for over 85 years

Horowitz-Margareten Matzohs.
Now Thinner . . Lighter . . Extra Crisp

ALL HOROWITZ-MARGARETEN PRODUCTS ARE (U) ENDORSED
Distributors:
IN TORONTO
Supreme Food Products (Ontario) Ltd.
4478 Chesswood Drive—Unit 2
Downsview, Ontario
416-638-3180

IN MONTREAL
Allied Food Distributors, Inc.
1880 St. Louis Street
Montreal, Quebec
514-748-8446 (Office)
514-271-4769 (Warehouse)

ACME NURSING HOME
"THE HOME AWAY FROM HOME"
STRICTLY KOSHER DIET KITCHEN SUPERVISED
By THE CANADIAN JEWISH CONGRESS
- Private, semi-private and standard rooms.
- All modern conveniences.
- Registered nurse in charge. Nursing service around the clock.
- Doctor's care constantly available.

REASONABLE RATES
140 MADISON AVENUE
Phone: Patient's rooms: 925-9068 — Off.: 924-5626

You can be proud of any affair - if it's at the
B.I. TICKTIN
OPTOMETRIST
616 SHEPPARD AVENUE W.
1 DOOR W of STEINBERG'S
SHEPPARD-BATHURST PLAZA
for appointment phone
638-4660 233-8391

SAM FIRESTONE
EXCLUSIVE CATERER FOR:
B'NAI ISRAEL BETH DAVID SYNAGOGUE
55 YEOMANS ROAD, DOWNSVIEW
633-5500 or 221-6329
SHAAREI SHOMAYIM SYNAGOGUE
470 GLENCAIRN AVE. W., TORONTO
789-3213 or 221-6329
Strictly Kosher Under the Supervision of the Canadian Jewish Congress
Inquiries from Members & Non-members welcomed.

ZUCHTER'S
Take-out catering service strictly kosher
Under the Supervision of the Rabbinical Vaad Hakashrut
Orthodox Division, Canadian Jewish Congress
COCKTAIL PARTIES
BUFFET
COMPLETE DINNERS
789-5397

STUDENTS WRITE FROM OUR CAMPUSES

LEARN - IN ON SOVIET JEWRY

by Stanley Steinman

The Labor Zionists and the Student Action Committee for Soviet Jewry joined forces this past Sunday in an effort to forward the Jewish Liberation Struggle. Hundreds of people came and went, all day Sunday, at the Labor Zionist Center to listen to and participate in lectures on the issue of our brothers and sisters in the Soviet Union.

TOGETHER WE MUST

Mark Clarfield of the Student Action Committee warned our people that no one has the answer, and therefore all honest effort towards Jewish Liberation is legitimate. Our student leader while looking directly at Mr. Ben Kayfetz of the Canadian Jewish Congress, explained the Brussels Conference on Soviet Jewry as the price the Jewish People are paying for poor leadership. He explained that while he believed our 'leaders' had the best intentions, they certainly lacked the requisite ability. The Student Action Committee proposed that all strategies to liberate Soviet Jewry be carried on simultaneously, as opposed to fighting over which is right and which is wrong. Consequently, if a person disagrees with one particular tactic, he is not absolved from the duty to act along another line. The main thing, Mark Clarfield pointed out, was that Soviet Jews must know that they are not alone, and that we stand with them!

JEWS SOVIET PAWNS

Zalman Anit, well known by the Radical Zionist Student Alliance, pointed out that the Jews are pawns of Soviet imperialism in the Middle East. He said that once the Russians figured out an excuse for the Arabs, they would let Jews out. Why? The Soviet Jews are becoming a nuisance to the Kremlin!

GIVENS ON JDL

Phil Givens admitted that he went to Brussels, not as an expert, but to learn. He risked the scorn of the Canadian Jewish Congress and B'nai B'rith by stating that we need the collective opinion of everyone, including the Jewish Defense League. Phil Givens stated that even though he does not agree with the tactics of Jewish Defense League as such, he readily admits that Rabbi Kahane has caught the spirit and affection of Jewish youth. Consequently he remarked that, "We need him and should hear him!"

Phil Givens confirmed the complaint to the Student Action Committee that no representative of Jewish youth from Canada was at Brussels. In future, when our parents ask why our youth are alientated, they can derive a clue from the Brussels Conference. Our Establishment is very close to being inept and autocratic.

SOVIET JEWRY CALLS

Professor Ben Sasson of Israel, having just finished speaking at two successful student rallies at York University and the University of Toronto, together with Mark Clarfield of the Student Action Committee, generated considerable enthusiasm at the learn-in. He explained that the Soviet Jewish National Renaissance, after being broken by communism, generations of pogroms, the holocaust, assimilation and isolation is a miracle. The professor accused the Jews of the 'free world' of, in effect, passing the buck, by requiring Soviet Jews to declare their adherence to Jewish Liberation -- Zionism, while they themselves remain Galut -- dwellers by choice. Professor Ben Sasson reminded the gathering that the call of Soviet Jewry is a call for World Jewry to return to the fold -- Israel!

ISRAEL OUR HOMELAND

Colonel Yaacov Kaplan of the State of Israel broke the tense seriousness of the learn-in with a well-timed anecdote: "A Soviet Jew is asked by a police agent if he has a brother abroad. The answer is No. I have a brother in the Homeland. I am the one who is abroad! The Colonel said that the Soviet Jews are a revival of the Macabees. He then explained that Soviet Jews have three reality worlds: Those who were in prison, those who are in prison, and those who will be in prison.

GOLDMANN BRANKRUPT

Ben Kaffetz of the Congress admitted that Nahum Goldmann, of the World Jewish Congress, had a bankrupt approach to Jewish survival. However, ironically, he defended quiet diplomacy as a viable tactic, and referred to Rabbi Kahane's speech in Toronto recently, as an authority.

AM ISRAEL CHAI!

On one of the walls at the center there was an anecdote by Lenin: "Shame on the accursed Czarism which oppressed and persecuted the Jews. Shame and disgrace upon those who sow hatred against Jews. . ." We, of the Jewish Liberation Struggle, recalling Lenin's statement, point an accusing finger at the USSR and cry: "Let My People Go! Am Israel Chai!"

The Canadian Jewish News invites submissions from students in post-secondary institutions.

A minimum of $10 will be paid for each contribution accepted for publication.

Because of the volume of mail received, we regret we will be unable to return unused manuscripts.

Amid all the talk of peace and war in the Middle East, Israelis are preparing for Purim. Here, masks are on display in a Tel Aviv shop.

Toronto Synagogues present musical works

MILHAUD COMPOSITION AT TEMPLE SINAI

A rare and technically difficult work, "Sacred Service (Avodath Hakodesh)" by the 20th century composer Darius Milhaud, will be performed at Friday night services, March 12, 8:30 p.m. at Temple Sinai Synagogue, 210 Wilson Avenue.

Cantor Severin Weingort will be participating along with the augmented choir of Temple Sinai under the direction of Ben Steinberg.

One of the great French 20th century composers, Milhaud is famed for a combination of sparkling lyracism and technical brilliance as well as his innovations with polytonality. His works are becoming extremely popular with knowledgeable segments of the North American musical audience.

CANADIAN PREMIER OF CANTATA AT HOLY BLOSSOM TEMPLE

On Friday evening, March 12th, the Temple Singers of Holy Blossom Temple under the direction of Cantor Sheldon Merel will present the Canadian premiere of the exciting cantata, "Letter to the Soviet Pharaohs" written by Gershon Kingsley and Rabbi Avram Soltes. Frank Herbert of the Canadian Broadcasting Corporation will be the narrator. Edith Narvey at the piano and Arnold Faber at the tympany will provide the accompaniment.

In addition to the cantata, the poem, "Babi Yar" by the Russian poet, Evtushenko will be read by Toby Ciglen. Rabbi Michael Stroh will introduce these special presentations and provide essential background concerning the plight of Jews in Russia.

Sabbath worship service is at 8:25 p.m. and precedes the cantata.

MURRAY ALTER & his ORCHESTRA
RU 2-3931 223-1427

Maurice TURK and Orchestra Featuring
ALAN KABEL
318 RUSHOLME RD.
Toronto
Phone: 535-8843
(Also teacher of violin & accordion for beginners. Homes visited.)

MUSIC INSTRUCTION

MAURICE TURK, teacher of violin, accordion, and guitar for beginners; homes visited; instruments for rent; 535-8843. 318 Rusholme Road.

towers

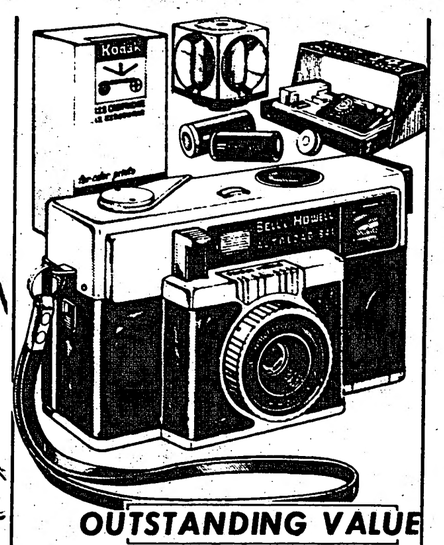
Our specialty is saving you money every day

one day super discounts

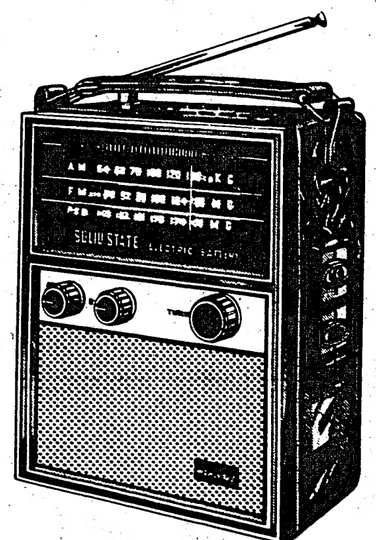
watch towers discount in '71

This Saturday - March 13 only - savings for every member of the family

Ladies Perma-Press Shirts
our reg. price 2.97
Sale Price 1.47 each
Smartly styled button fronts, single or double button cuffs, dog ear or round mini collars. Polyester/cotton. 4 colours-10 to 16.



OUTSTANDING VALUE
Bell & Howell Autoload
27.77 each
Fully automatic exposure, electric eye easy load, focus matic, built-in flash, With colour film, batteries, flashcube, 1 yr. warranty



Deluxe 3 band Radio
24.77 each
All solid state AM/FM/PSB with precision slide rule tuning. Operates on batteries or built in AC cord. Black leatherette-chrome trim.

PERMANENT PRESS
Men's Long Sleeve Shirts
1.99 each
Final clearance of dress or sports shirts in a variety of patterns & plain shades. Longer length collars. Sports S-xL. Dress 14 2/2-17.

LADIES' ONE-SIZE PANTYHOSE
100 percent full stretch nylon. One size fits 95 to 160 lbs. Assorted spring shades. Buy several pairs and really save. 2/.67

LADIES 100% COTTON DENIM JEANS
Pre shrunk, washable, double stitched. 2 front pockets-zip front-belt loops. modified flare leg. Navy. 8 to 18. 1.97 pr.

EMBROIDERED PILLOW CASES
Fancy styled cases in assorted colours & patterns. Hemmed or scalloped borders. Fine quality cotton. 1.00 pr.

COAT AND SUIT HANGERS set of 3 1.00
WOODEN DRESS HANGERS set of 7 1.00

KODACHROME SUPER 8 FILM (KA464P) 4.33
KODACOLOUR PRINT FILM (CX126-12) 1.27

HEAVY DUTY, JUMBO GARMENT BAGS
Sturdy metal frame-holds 12 garments. Features 2 hooks and zipper closing. 54" size, vinyl material. 1.00 each

19"x34" BRAIDED NYLON RUGS
Multi coloured of durable nylon construction and attractive fringed ends. A decorative addition to any home. 1.00 each

6" RUBBER PLANT IN POT
"Fullo'Life" plants that add charm to your decor. Comes in a Dec-a-pot planter in four assorted colours. 2.47 each

POLAROID 108 COLOUR PACK FILM 4.77
G.E. SUPERCUBES (PACK OF 3 FLASHCUBES) 1.27 pkg.

26"x36" GARBAGE BAGS
10 giant bags in every package. Strong all purpose green bags. Stock up now and save on this handy item. 2 pkg. 2/.77

1 AND 2 BELL ALARM CLOCKS
Various styles: Boudoir, travel, mod and lucite in a variety of colours. Excellent quality. 3.97 each

COLOURFUL METAL BREADBOXES
Comes in 2 gay patterns—Kitchen cheer and Gourmet Fruit. Large box to service the needs of a family. 1.99 each

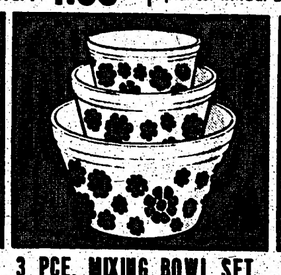
MEN'S COTTON BRIEFS AND TOPS
Canadian made Bonanaza underwear. Machine washable—shrink resistant. White. S-xL. Sleeveless tops & double seat briefs. 1.33 pak of 3

3/4 SIZE ACOUSTIC GUITARS
Ideal for the beginners. Sturdily constructed for tone and durability. With steel strings. 11.97 each

JR. BOYS' & BOYS' PANTS & JEANS
Long wearing machine washable casuals in denim, alpine twills & cotton twills. Assorted colours, 4-16 in group. Jr.'s 1.00 pr. Boys' 1.50 pr.

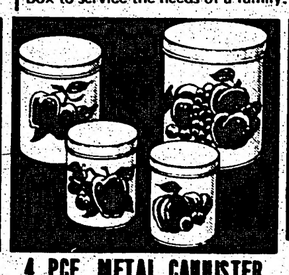
RIGHT GUARD ANTI-PERSPIRANT
8.5 oz. of brand name quality. Helps provide safe, effective deodorant protection for the whole family. 1.00 each

C-60 CASSETTE TAPES
1.97 pkg. of 3
1 full hour of recording time on each tape. Fine sound reproduction.



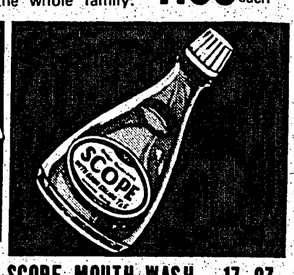
3 PCE. MIXING BOWL SET
1.77 set
6"-7"-8" heat proof mixing bowls. Decorated in daisy motif on white.

24 PCE. STAINLESS STEEL
6.77 set
Service for 6. 6 each of knives, forks, dessert spoons, tea spoons.



4 PCE. METAL CANNISTER
1.99 set
In 2 attractive patterns: Kitchen Cheer and Gourmet Fruit.

SUNBEAM HAND MIXER
3 SPEED 9.97 each
Thumbtip switch control, beater ejector, chrome plated beaters and 100 watt motor.



SCOPE MOUTH WASH - 17 OZ.
1.00 bottle
pleasant tasting, refreshing mouthwash. Buy now and save.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

OPEN EVERY SHOPPING DAY AND NIGHT UNTILL 10 FOR SAVINGS.

TORONTO AREA STORES
SCARBOROUGH - Lawrence East at Midland
HIGH PARK - Dundas South of Bloor
DIXIE - Highway 5 at Dixie Road
WEST SIDE - Eglinton West of Caledonia
RIVERDALE - Gerrard East at Carlaw
DUPONT - Dupont at Shaw
JANE & FINCH - Jane Street at Finch Avenue
BRAMPTON - Queen West at McLaughlin
OAKVILLE - Trafalgar Road, North of Q.E.W.

TOWERS
N-1-22